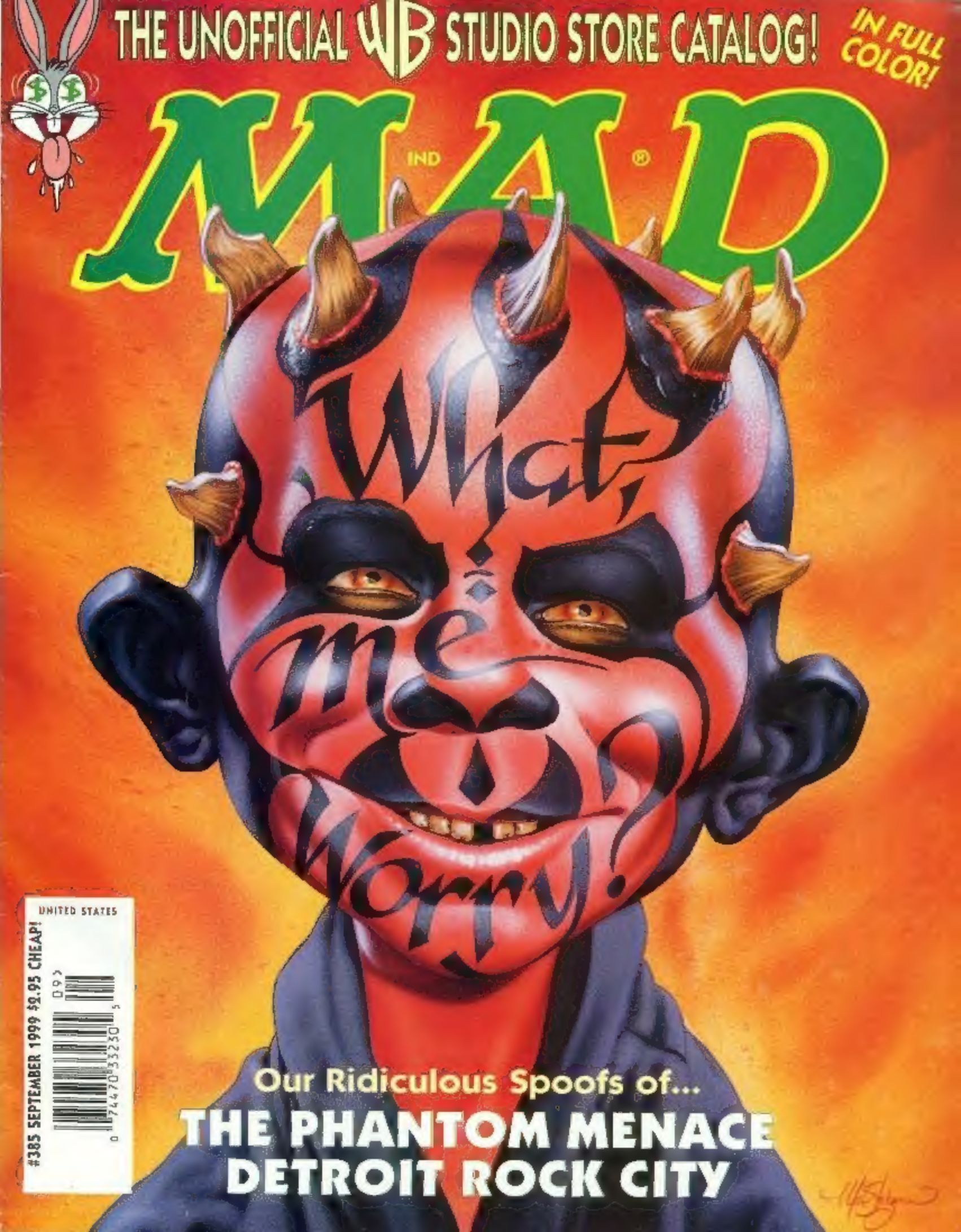
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MAD

SEPTEMBER 1999 NUMBER 385

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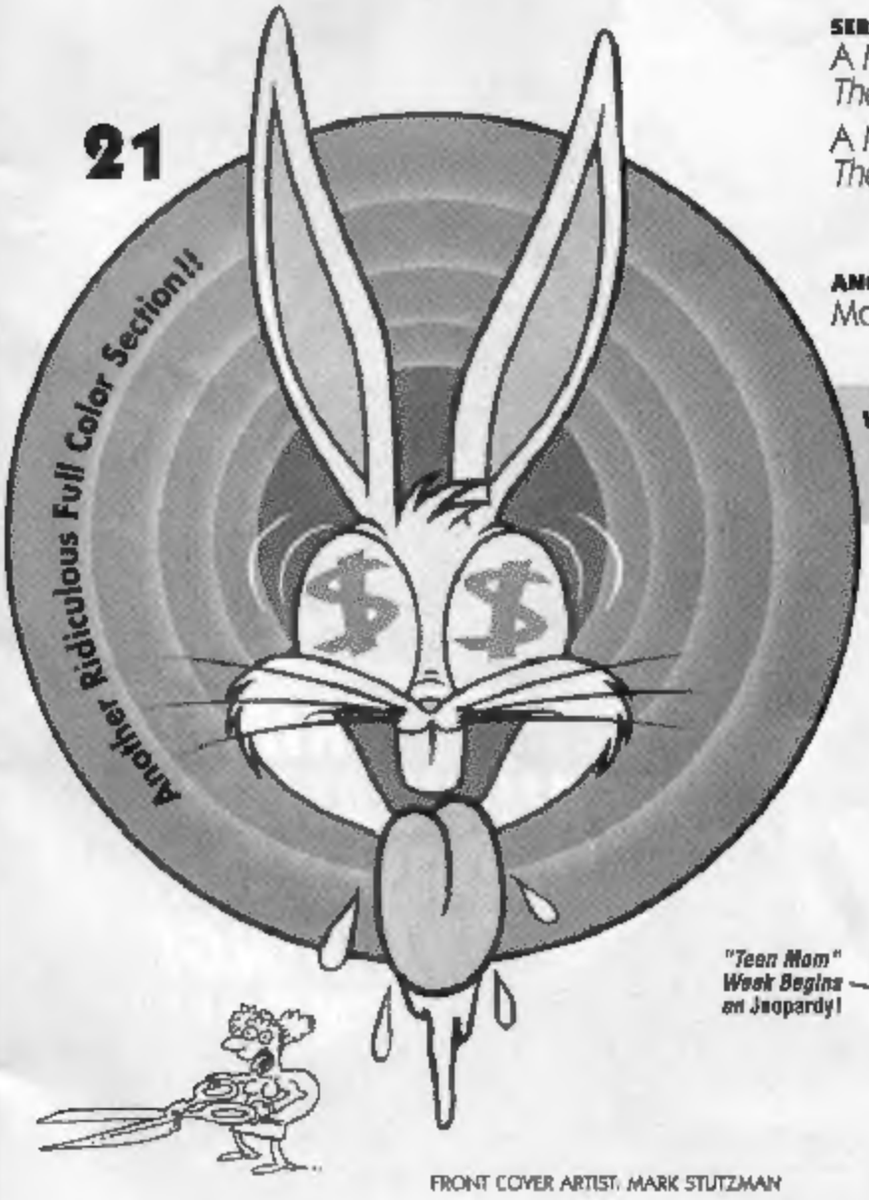

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IMPORTANT DATES THIS MONTH

SEPTEMBER

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

Fifth Annual Yak Rodeo, Kalamazoo, MI

Send $500 to MAD Editors For No Reason Day

"Teen Mom" Week Begins on Jeopardy!

Non Sequitur Awareness Tomato Day

Tournament Of Bleeding Gums Parade, Skank, VT

MORE

FRONT COVER ARTIST: MARK STUTZMAN

BACK COVER WRITER: DAVID SHAYNE
BACK COVER MCGWIRE PHOTO: AP/WIDE WORLD PHOTOS

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18 Things to do with a Live Lobster! (other than boil it alive!)
PLUS CRIME! CANNIBALISM! HORSEBACK RIDING! MORE!

ON SALE NOW!

MAD

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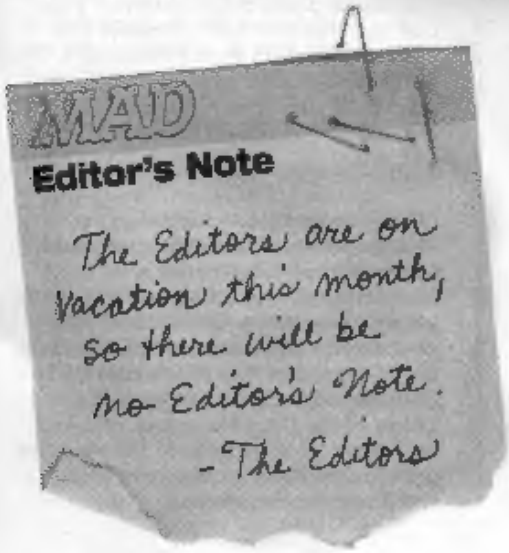


"Put 1,000 writers in a room for 1,000 days and one will come up with a story about monkeys writing Hamlet!"

HOW TO REACH US

Please Address Correspondence To: MAD, Dept. 385, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

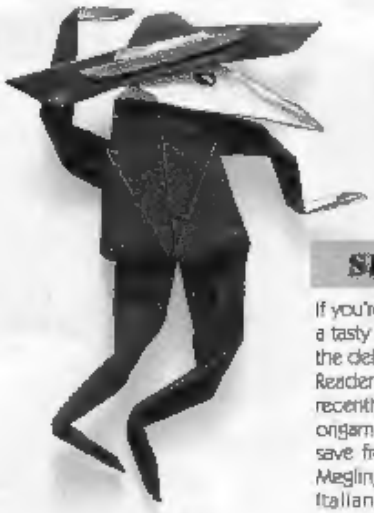
Make A Dumb Wish Foundation™

I've been a loyal MAD reader for seven years. After killing that many brain cells, I figure you owe me something. To get on MTV's show *FANatic* I've got to do something to prove I'm a fan. So would you please print "Renee Hendrie is Steven Tyler's #1 Fan" in your magazine so that MTV will consider me?

Renee Hendrie
La Mirada, CA

Renee — You dumb wish is our command! —Ed.

Once is not enough! Look for Renee's pitiful plea elsewhere in this issue!



SPY VS. ORIGAMI

If you're like us, you thought origami was a tasty Italian luncheon meat! In fact, it is the delicate Oriental art of paper folding. Reader Sara Hanley of Los Angeles, CA recently sent in these two Spy Vs. Spy origami which we barely managed to save from the mouth of Co-editor Nick Meglin, who mistook them for a tasty Italian luncheon meat! Thanks, Sara!

FROM BAD TO NURSE

I enjoyed reading "A MAD Look at Nurses" (MAD #380) so much, I shared it with all my co-workers. In appreciation of the recognition you have given to us nurses, we would like to offer complimentary enemas to all your staff!

Colleen McMahon, Sparta, NJ

Collie — Finally! One of OUR dumb wishes has come true! Thanks for writing and thanks for caring! —Ed.

MORON MAIL

I am very disappointed with your article titled "Steve Grieve's Official Catalog of Rare, Unaffordable Rock & Roll Memorabilia" (MAD #380). First off, Vanilla Ice doesn't work at some Gap in New Jersey. He owns a skate shop in Miami called To The Extreme. He has recently released a heavy metal album and is touring to promote it. Vanilla Ice will always be the best rapper ever.

Dan Gluckman, Franklin Square, NY

I was delighted by the majority of issue #382. However, when I turned to the back cover and read "A Message From the Film Obliteration Society" I was shocked and disgusted when I saw that you had insulted the movie *The Godfather Part III*. In my opinion, it is one of the greatest movies ever made. The Oscar nominee is just as good, if not better, than its predecessors!

Nathaniel Stein, Wellesley Hills, MA

Danny and Nattie — Just when we thought we were out of the moron mail business these two nimrods send us moronic missives and they pull us back in. But we'll play along. O.K. readers, who gave a worse performance? Sofia Coppola in *The Godfather Part III* or Vanilla Ice in *Teenage Mutant Ninja Turtles II: The Secret of the Ooze?* Cast your vote and we'll throw all good taste to the wind and print the results in an upcoming Letters and Tomatoes Department! —Ed.

MAD CELEBRITY SNAPS

My girlfriend Juli Ann Pierce and I had the pleasure of meeting Jenna Elfman of the hit TV show *Dharma and Greg* recently and got her to pose with the very issue of MAD that spoofs her show! I hope this qualifies me for a three-year subscription!

Jeff Black, Los Angeles, CA

Fabulous, Jeffie! Instamatic Dharma is going to get you a three-year subscription to the magazine that J.D. Power and Associates recently named "Best Prison Read"! Congrats and well done! —Ed.

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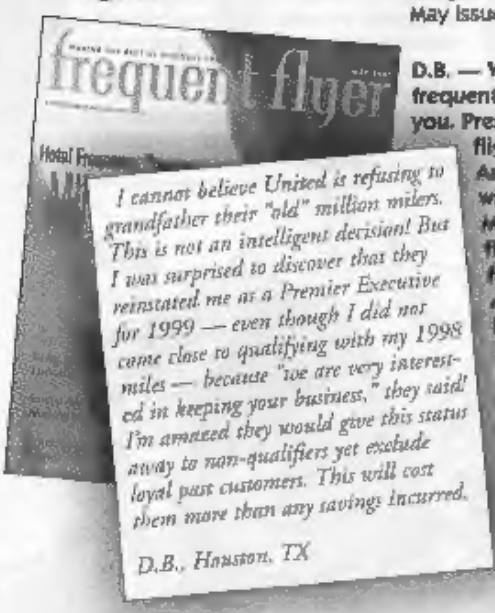
THE ANSWER MAD

Continuing our new tradition of answering other magazines' letters, we give you this nugget from the May issue of *Frequent Flyer* magazine:


frequent flyer
I cannot believe United is refusing to grandfather their "old" million milers. This is not an intelligent decision! But I was surprised to discover that they reinstated me as a Premier Executive for 1999 — even though I did not come close to qualifying with my 1998 miles — because "we are very interested in keeping your business," they said! I'm amazed they would give this status away to non-qualifiers yet exclude loyal past customers. This will cost them more than any savings incurred.
D.B., Houston, TX

D.B. — We can understand your confusion with the frequent flyer program. We'll try and explain it to you. Premier Executives who flew at least two flights between Sandusky, Ohio and Anchorage, Alaska with a stopover in Miami with a Y ticket were grandfathered Million Milers. Likewise, anyone who flew a United flight on a K ticket and who paid five dollars for headsets to watch the in-flight movie *Meet Joe Black* were also grandfathered. Premier Executives such as yourself who flew an undetermined number of flights, but who were never documented asking for extra bags of those peanuts were also deemed "good for business." Conversely, any flier who set off the lavatory smoke detector while joining the Mile High Club were given 5,000 extra miles. We hope this clears up your confusion. Thanks for flying the friendly skies! —Ed.

2-QUESTION INTERVIEW

We're pleased and proud to announce the return of one of MAD's oldest and most beloved features: The 2-Question Interview! This issue's interviewee is Alex Trebek, the dapper and talented host of TV's *Jeopardy!* The goal of MAD's 2-Question Interview is to prove that, unlike other publications, we don't need to ask fifty, or twenty, or even *three* questions to present comprehensive, in-depth profiles of today's most popular and exciting personalities!

QUESTION ONE: Is there anything you'd particularly like us to ask in our second question?

ALEX: Ask, "What could you and Alfred E. Neuman do to influence people to make this a better and funnier world?"

QUESTION TWO: Would you feel bad if we didn't ask you that?

ALEX: Definitely not.

We thank Mr. Trebek for giving of his time to take part in MAD's 2-Question Interview.

Guarantee: MAD 2-Question Interviews are genuine and presented verbatim!

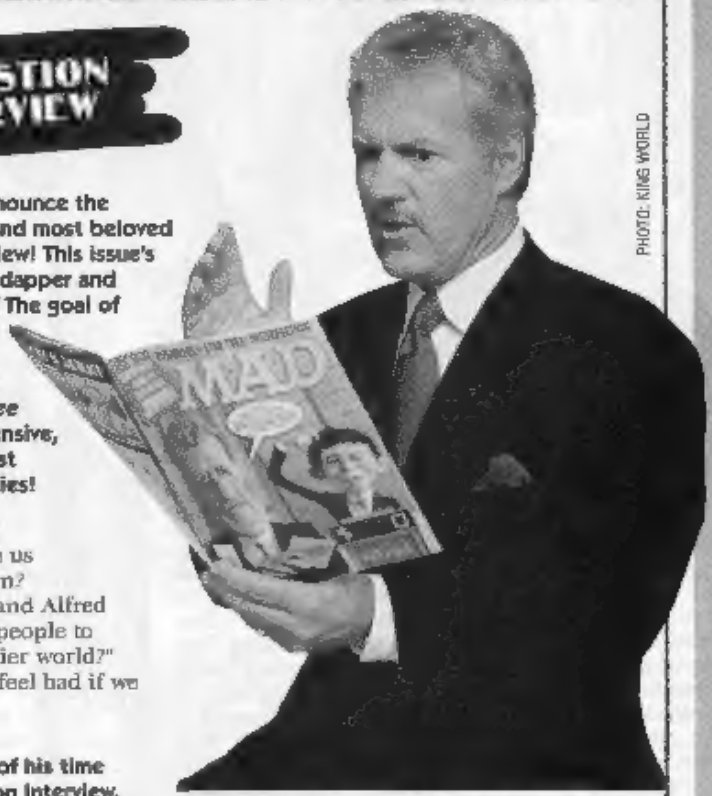


PHOTO: KING WORLD

Jeopardy! host and MAD interview subject Alex Trebek relaxes with a copy of MAD #380, in a slightly different pose than we ran in our last issue!

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the usual gang of idiots

MAD (ISSN 0024-9319) is published monthly by E.C. Publications, Inc., 1700 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscriptions in U.S.A.: 12 issues $24.00 or 24 issues $45.00 or 36 issues $60.00. Outside U.S.A. (including Canada): 12 issues $30.00 or 24 issues $57.00 or 36 issues $75.00. (Canadian price has GST tax included.) Entire contents © copyright 1999 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 59345, Boulder, CO 80322-9345. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped, self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.

SITH HAPPENS DEPT.

Turmoil has engulfed the movie industry as legions desperately await the next Star Bores epic. Hoping to resolve the matter, greedy director George Lucas begins filming while dispatching his lawyers to sign merchandising deals throughout the galaxy. As the geeks endlessly debate who's cooler, Darth Maul or Boba Fett, moviegoers everywhere waste hours waiting on line, only to discover that after all the hype, this story-free, poorly-acted flick's nothing more than....

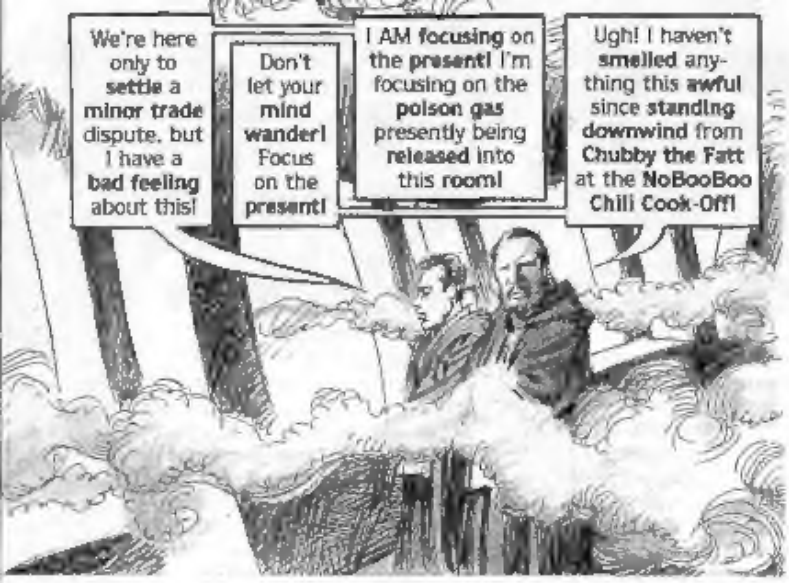
I'm QuiteGone Jim, Jet-Eye Master! I am closely attuned to the living Force, but I follow a different path than most Jet-Eyes! I made sure I got killed off in the FIRST of these three lame flicks!
I'm the young Oldie Von Moldie! I've nearly completed all my training as a Jet-Eye apprentice! As a matter of fact, I'm so close to graduating, I've already had my picture taken for the yearbook! I was voted "Most Likely to Succeed in Sequels"! As part of my Jet-Eye training, I built this light saber with my own hands! It can cut through anything... except the overblown special effects to this overdone story!
I'm Death Hideous from the Dark Side! I inspire an unsettling sense of dread, like those "You have performed an illegal action" blurbs that suddenly spring up on our super-sophisticated computer screens when you haven't done a thing! My lifelong dream is to put an end to all peace-loving Jet-Eye Knights! I spread evil via holographic transmissions from my headquarters on Croissant — and to really annoy folks, I send 'em COLLECT!
MAY HIS LOSS BE WITH YOU!
ANTIQUE JUNK
MATTEL
MOTHERS AGAINST POD RACERS
I'm Mannequin Skystalker, apprentice to Jet-Eye Master QuiteGone Jim! Even at my young age, I can feel the Force within me! Either that, or it's puberty kicking in a little early! I'm also in training to be a loyal and obedient Jet-Eye! Already I learned how to roll over, beg, and fetch a light saber! To be a Jet-Eye, I had to abandon my mother so that in the future, I can become the father of Lube Skystalker and Princess Laidup! Pretty confusing, considering that everybody knows how this cash-milking saga ends!
I'm Shamu, Mannequin Skystalker's mother! I know this sounds strange, but Mannequin doesn't have a father! I guess you could call it an immaculate MIS-conception! Oh, okay, so I did have a husband, but he made me promise I'd never tell anyone who fathered such a rotten little actor!
I'm Queen AmaDilly, leader of the No BooBoo Nation! When I was younger, I wanted to be either a fashion model or the ruler of a small nation! This is the perfect combination — I rule a small, starving nation AND I'm emaciated and wear lots of weird clothes! My vow is to keep NoBooBoo a peace-loving place, no matter how many battles and blood baths it takes to do it!

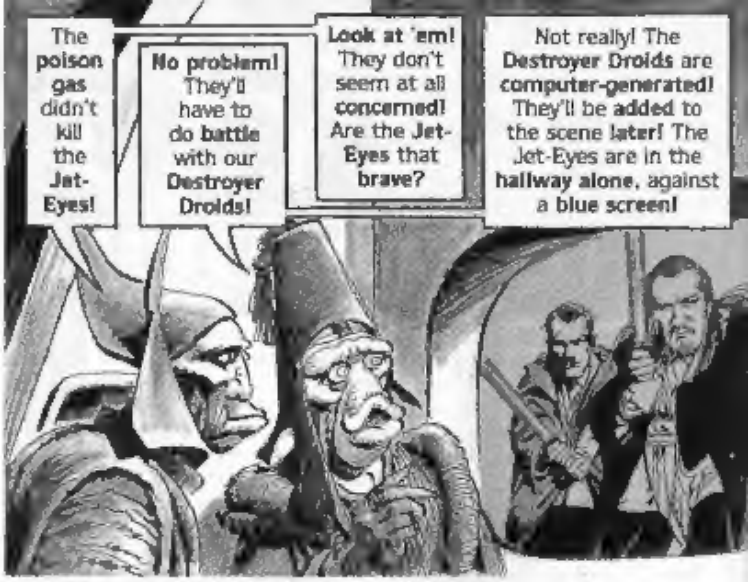
ARTIST: MORT DRUCKER WRITER: DICK DEBARTOLO

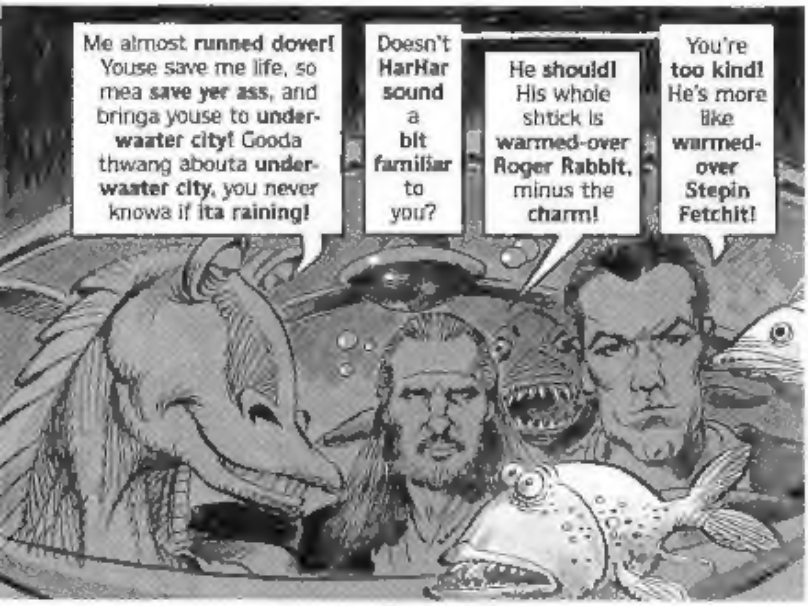
STAR BORES EPIC LOAD I

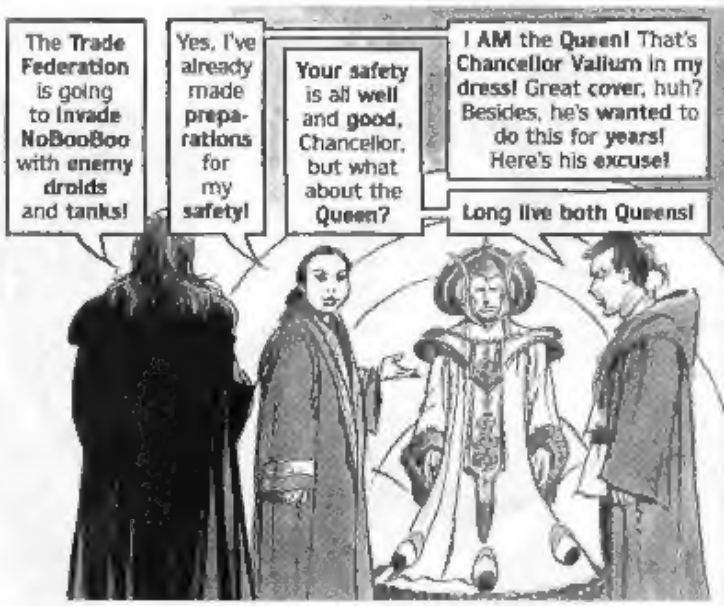
THE FANDUMB MEGAMESS

I'm Creepio, a droid on the planet of Tattooi Believe it or not, I was made from a huge mass of wires by nine-year-old Mannequin Skystalker! In effect, he was my father! My mother was a plate of spaghetti!
I'm Death Mail, and I wield a double-bladed light saber! It's not quite as good as that triple-bladed Gillette Mach 3, but I can give my opponents a damn close shave anyway! I revel in the evil of the Dark Side! My scary tattooed face, glowing evil eyes and horned skull mean only one thing: KISS just might be able to stage a comeback after all! Don't believe me? See page 431
I'm Har Har Blinks, a Gungun! Gunguns are extremely intelligent beings, which is kinda hard to believe since we all tawlk wike liddle baybees wid lwrating voices, like Baabaa Walters on speed! Truswt mee, a liddle Gungun goes a roooong waay!!
I am Lace Windows, the only black senior member of the Jet-Eye Council! Actually, that isn't bad, when you consider that the other members are mostly green, yellow and magental As a senior member I no longer wield my blue-bladed light saber and I don't get to say a heck of a lot! But I do enjoy a 10% senior citizen's discount at the Jet-Eye commissary and gift shop!
MAY THIS HORSE BE WITH YOU!
PULP SCIENCE FICTION
ATM
INSERT CARD HERE
FORCE BE WITH YOU MAY THE
I'm Bar Stool! I was a sort of glorified garbage can in Star Bores IV, V, and VI! But now it's years earlier, so I'm an earlier version! I'm just like the later model, only without the driver's side airbag and automatic pencil sharpener!
Yodel I am, a senior member of the Jet-Eye council! Famous I am for over 800 years of dispensing wisdom! I was the one who proclaimed: "The Dark Side is hard to see in a dim light"! And "Why do they call it a light saber when it weighs ten pounds?" Find these wise, you do not? Well, 800 years old I am! Gems they all cannot be!
I'm Pikachu! Although I'm not in this movie, I'm here to learn from a master! No, not a Jet-Eye master! I'm talking about George Lucas — a merchandising master!
Art Drucker


We're here only to settle a minor trade dispute, but I have a bad feeling about this!
Don't let your mind wander! Focus on the present!
I AM focusing on the present! I'm focusing on the poison gas presently being released into this room!
Ugh! I haven't smelled anything this awful since standing downwind from Chubby the Fatt at the NoBooBoo Chili Cook-Off!

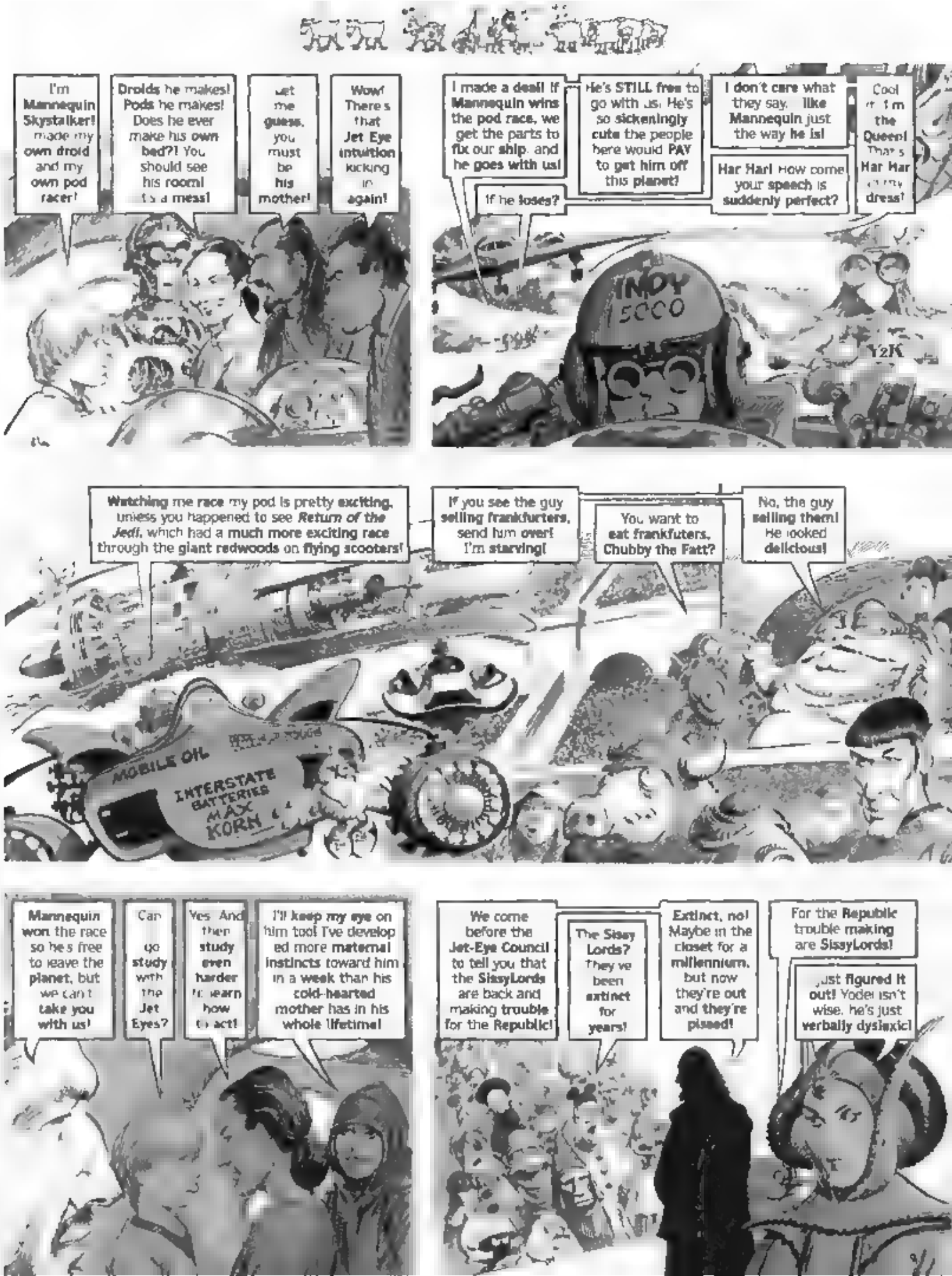

The poison gas didn't kill the Jet-Eyes!
No problem! They'll have to do battle with our Destroyer Droids!
Look at 'em! They don't seem at all concerned! Are the Jet-Eyes that brave?
Not really! The Destroyer Droids are computer-generated! They'll be added to the scene later! The Jet-Eyes are in the hallway alone, against a blue screen!


Me almost runned dover! Youse save me life, so mea save yer ass, and bringa youse to underwater city! Gooda thwang abouta underwater city, you never knowa if ita raining!
Doesn't HarHar sound a bit familiar to you?
He should! His whole shtick is warmed-over Roger Rabbit, minus the charm!
You're too kind! He's more like warmed-over Stepin Fetchit!


The Trade Federation is going to invade NoBooBoo with enemy droids and tanks!
Yes, I've already made preparations for my safety!
Your safety is all well and good, Chancellor, but what about the Queen?
I AM the Queen! That's Chancellor Valium in my dress! Great cover, huh? Besides, he's wanted to do this for years! Here's his excuse!
Long live both Queens!

QuiteGone! A deadly blockade of Federation ships is off to the right!
Go to the left, Oldie!
Wow! No wonder you're a Jet-Eye Master! That razor-sharp mind never fails!
We're going to Tattoo, a planet that's mostly desert! Their big export is sweat! It doesn't produce much income, so they're a poor people! And kind of a smelly people, too! They suffer from taxation without representation, but WITH perspiration!

I'm Whatnot, the junk dealer! You've come at a good time! Almost everything is on sale!
What's not on sale?
What parts do you need?
Well, I'm not sure yet!
Then I'm not sure what's not on sale yet! But I suspect what you're gonna need is NOT gonna be on sale!


I'm Mannequin Skystalker! I made my own droid and my own pod racer!
Droids he makes! Pods he makes! Does he ever make his own bed?! You should see his room! It's a mess!
Let me guess, you must be his mother!
Wow! There's that Jet Eye intuition kicking in again!
I made a deal! If Mannequin wins the pod race, we get the parts to fix our ship, and he goes with us!
If he loses?
He's STILL free to go with us! He's so sickeningly cute the people here would PAY to get him off this planet!
I don't care what they say. I like Mannequin just the way he is!
Har Har! How come your speech is suddenly perfect?
Cool it! I'm the Queen! That's Har Har in my dress!
INDY ECCO
Y2K
Watching me race my pod is pretty exciting, unless you happened to see Return of the Jedi, which had a much more exciting race through the giant redwoods on flying scooters!
If you see the guy selling frankfurters, send him over! I'm starving!
You want to eat frankfuters, Chubby the Fatt?
No, the guy selling them! He looked delicious!
MOBILE OIL
INTERSTATE BATTERIES
MAX KORN
Mannequin won the race so he's free to leave the planet, but we can't take you with us!
Can I go study with the Jet Eyes?
Yes. And then study even harder to learn how to act!
I'll keep my eye on him too! I've developed more maternal instincts toward him in a week than his cold-hearted mother has in his whole lifetime!
We come before the Jet-Eye Council to tell you that the SissyLords are back and making trouble for the Republic!
The Sissy Lords? They've been extinct for years!
Extinct, no! Maybe in the closet for a millennium, but now they're out and they're pissed!
For the Republic trouble making are SissyLords!
I just figured it out! Yoder isn't wise, he's just verbally dyslexic!

A teaspoon a teabag a teapot a T Rex
Excellent! Without seeing any of these cards, you guessed all the pictures correctly!
Thank you! Being able to see the reflections of the cards off his shiny bald head helped too!
Worried still I am! Fear, I sense! Fear is the path to anger! Anger is the road to hate! Hate is the off ramp to pain!
Where did Yoda! receive his training, Rand McNally?
I've come here to plead the case of my people! I'm sure the Senate will listen!
Politics are not what they once were! The Senate is full of greedy delegates only looking out for themselves!
I thought you said politics are not what they once were! Sounds exactly the way politics have always been! And always will be!
FEDERATION
I vote for a vote of no confidence! I vote for new leadership! But most of all I vote that we just cut to that final sword fight which is clearly the only good scene in this movie!
Queen Amadilly speaks the truth! But since when did she start carrying a parrot on her shoulder?
That was the parrot talking! The parrot IS Queen Amadilly! Another clever decoy! No one will ever be able to harm her!
Give up! You haven't a leg to stand on! You have no guts! You're spineless!
I don't know what's wrong with me! I suddenly have no stomach for this. No back bone, either. And my heart's not in it!
You really are going to places Quitegone. Be gone!
Death Mall's killed Quitegone and I'm helplessly hanging on a bolt in a ventilator shaft without my light saber! I'm sunk. Wait... can use my mind power to draw Quitegone's light saber to me! No! I've got a better idea! Why not just use my mind power to send a massive heart attack to Death Mall! That will save a hell of a lot of fighting and time!
NaBooBoo and her Queen are safe for the time being! Quitegone Jim has passed on, but I'll continue your Jet Eye training, Mannequin!
Quitegone left me this huge black helmet with a note! It says I should start wearing it as soon as I grow up, because it will simulate an echo chamber, and cover my inept acting skills when I speak. I'm going to give it a try!

BERG'S-EYE VIEW DEPT.

THE LIGHTER SIDE OF...

ARTIST AND WRITER: DAVE BERG

JUSTICE

DRIVING

SCHOOL

Today we're going to begin the class with the study of phonics!
PHONICS
Phonics deals with the correct spelling and pronunciation of words! Any questions?
I have a question, Miss Diaz!
How come phonics isn't spelled the way it sounds?
PHONICS

SERVICE

RELATIONSHIPS

Richard, I'm beginning to think you married me because my grandmother left me all that money!
That's absolutely not true, Sharon
I would've married you regardless of who left you all that money!

EDUCATION

EMPLOYMENT

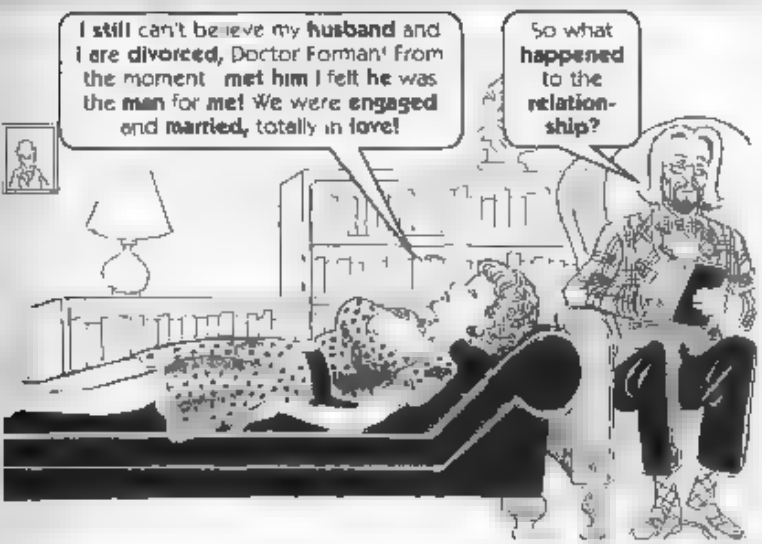
Well, what do you have to say now, big mouth?
Still convinced "we have them where we want them"?
What were your exact words? "What are you afraid of? They can't fire all of us!"
UNEMPLOYMENT LINE

LIBRARIES

FASHION

That's a beautiful coat you're wearing!
Isn't it? My husband gave it to me for my 35th birthday!
Really? My it held up wonderfully for all that time!

THERAPY


I still can't believe my husband and I are divorced, Doctor Forman! From the moment I met him I felt he was the man for me! We were engaged and married, totally in love!
So what happened to the relation-ship?

THE OFFICE

SCHEDULING

We got a lot to do this afternoon! How should we work it out?
Let's toss a coin! Heads, we go to a movie! Tails, we go to the mall!
If it lands on its edge and stays there, we do our homework!
28
28

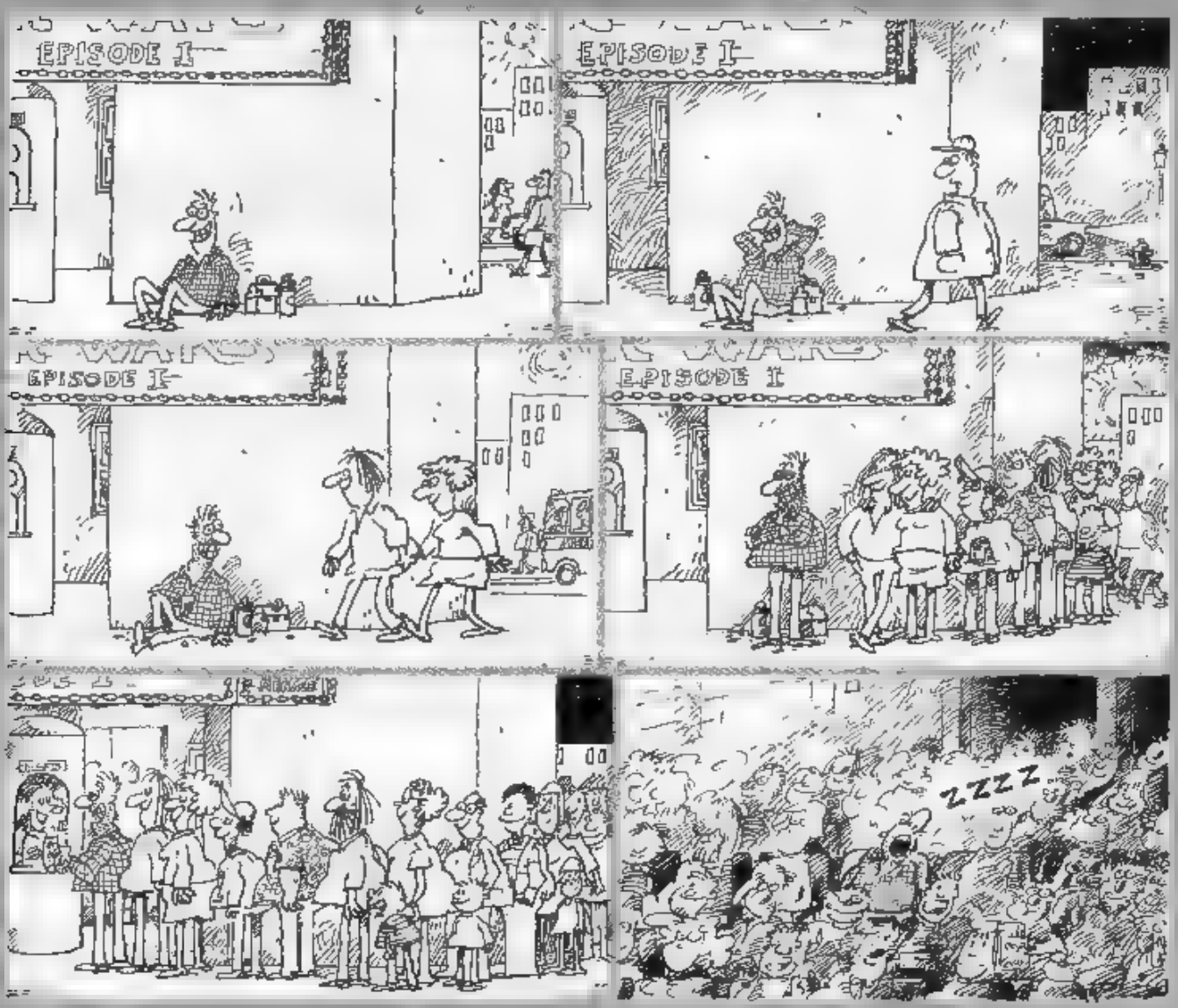
DOCTORS

So how is the exercise program I put you on working, Kaputnik?
Great, Doctor! I'm really moving these tired, old legs around now!
It was a great idea to have my wife hide the remote control!

A MAD LOOK AT STAR WARS EPISODE I THE PHANTOM MENACE

THE HYPE

ARTIST AND WRITER: SERGIO ARAGONES



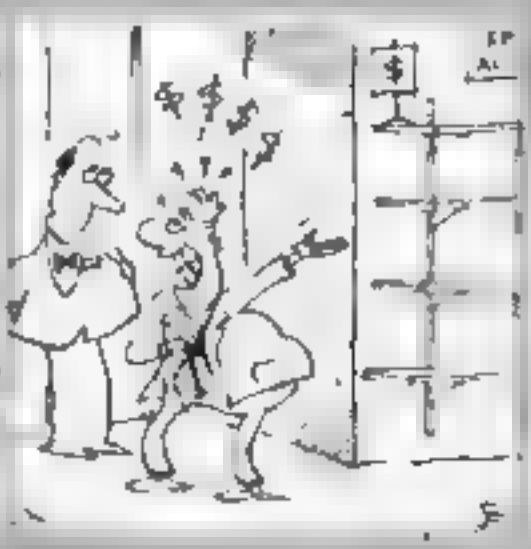
OPEN NG
TOMORROW!
EPISODE I

TOYS
IN
STORES
NOW!

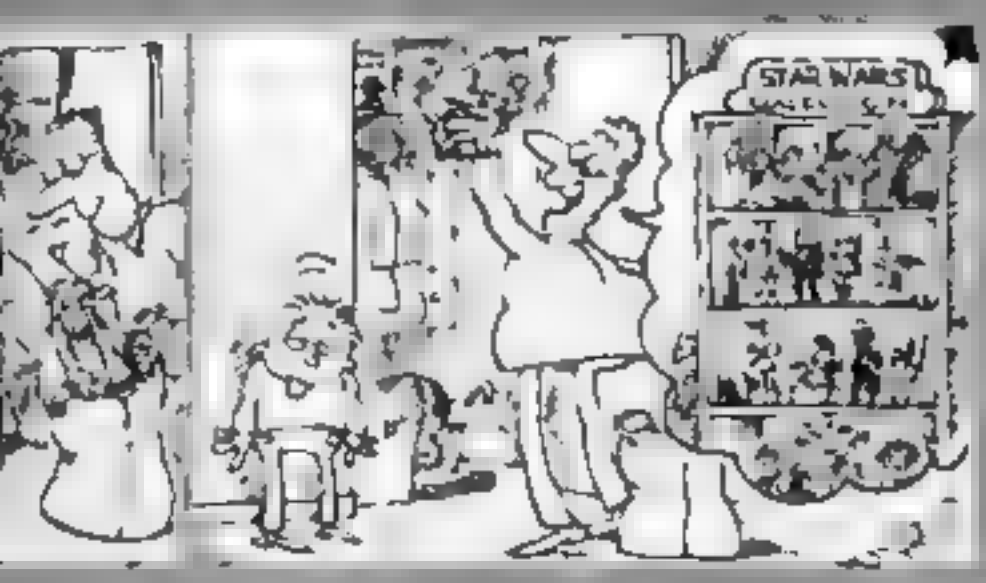
CLOSED
OPEN
AM
STAR

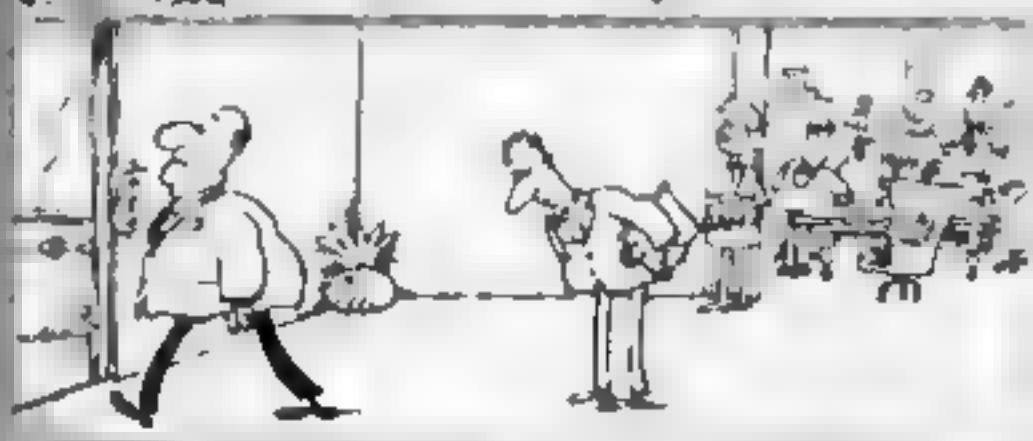
CLOSED
OPEN
AM

EPISODE I
ACTION FIGURES



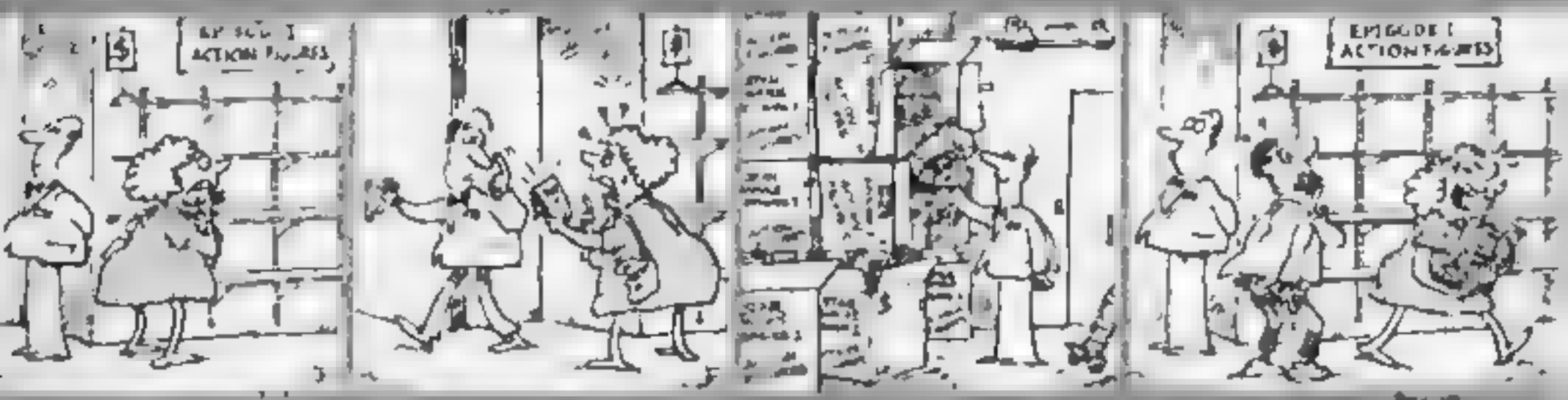
TOMORROW!


STAR WARS



EP. 3006 I

3 3 A
OPEN
STAR
$
NOW!
SOLD OUT


EPISODE I
ACTION FIGURES
EPISODE I
ACTION FIGURES

MONROE and... THE

HEY, MONROE, CHECK OUT MY KICK ASS PHANTOM MENACE LUNCH TOTE!
NEWS FLASH, WALTER VERY GAY
REALLY? WELL, I ADMIT THAT JAR-JAR BINKS HAS A CERTAIN CHARM.
YEAH, JAR-JAR WHOEVER
"JAR-JAR WHOEVER"?! WAIT A MINUTE.. OHMIGOD! MONROE HASN'T BEEN PHANTOM!
SHHHH! BE COOL, WILL YA? I'M.. UM.. GOING TONIGHT. YEAH, THAT'S IT! I'M GOING TO THE MIDNIGHT MOVIE!
HEY! MONTROSE! REMEMBER JG?
SURE. NI, MADAME REBECCA. NI, LORD JEFFREY HEY, TOAD
CALL ME DR. FRANK-N-FURTER TONIGHT - AND REBECCA IS MAGENTA!
ROXY
STAR WARS TARZAN ROCKY HORROR
OH, PUH-LEEZE-? ALL THAT JEDI KNIGHT MYSTICAL GARBAGE! WE'RE ALL ABOUT "RHPS"! WE HAVE TO KEEP OUR STREAK ALIVE!
IT'S OUR 77TH ROCKY HORROR PICTURE SHOW IN A ROW! BESIDES, WE'VE NEVER FORGIVEN LUCAS FOR THAT WHOLE EWOK THING!
SO, ARE YOU GUYS SEEING PHANTOM?
HEY, MONROE! HAVE A DRINK ON ME! OR BETTER YET, ON YOU! LOOK AT YOU! HEY, IT'S FRIGGIN' YODA! HA!
GOOD ONE, DYLAN!
UUGGH! IS THIS RUM?
SHHH! IT'S STARTING!
MAN, AM I SUPPOSED TO READ ALL THIS CRAP?!
MONROE, TELL HIM TO BE QUIET!
AND GET MY HEAD STOMPED ON?! YEAH RIGHT
Once upon a time there lived a fat soulless movie director who had a one good idea he exploited until it turned into a piece of crap.

MIDNIGHT MOVIE

A long time ago in a galaxy far, far away... life was probably just as miserable for Monroe then as it is now!

YOUR MOM WILL LET YOUR COOL! I'LL SNEAK OUT AND MEET YOU THERE!
JUST BE COOL "HEY, MA EVERYBODY'S GOING HEY, MA, IT'S NO BIG DEAL"
HEY, MA.
HI, HONEY! LISTEN, I WON'T BE HOME TONIGHT! I'M HEADING TO THE GAMBLING BOATS. I'VE GOT A ROULETTE SYSTEM I KNOW WILL WORK THIS TIME!
YOU'RE OUT TONIGHT? PERFECT! ER, I MEAN, GO GET THOSE SUCKERS, MOM!
WHOA! THIS IS RIDICULOUS!
HEY, MONROE, OVER HERE! I SAVED YOU A SEAT!
TERRIFIC.
AND LOOK WHO'S SITTING BEHIND US -- YOUR PAL, DYLAN!
CHECK IT OUT -- THE ULTIMATE SPITBALL, A WHOLE BOX OF CHEWED-UP JUJUFRUITS! HERE GOES!
THWAP
SCARF!
SPIT
TOIEE!
OHMIGOD! YOU HIT LIAM NEESON!
YEAH, RIGHT IN HIS FAT BRITISH FACE!
ER, I THINK HE'S FROM IRELAND.

ARTIST: BILL WRAY WRITER: ANTHONY BARBIERI

MONROE
HOW ABOUT I KICK YOUR ASS ALL THE WAY TO RELAND?
MAYBE I SHOULD GO OVER THERE
FORGET IT -- THE PARTY'S JUST GETTIN STARTED! HERE, HAVE SOME RUM!
I DON'T KNOW, I--
HIC YOU KNOW WHAT? HIC THISH MOVIE SUCKSH! WHERE'S HANT WHERE'S LEIAT AND C3PO IS FRIGGIN' NAKED! HIC
WHERE'RE YOU GOING, ASSWIPE?
DRINK THE RUM BEFORE I POUND YOU!
UM. OKAY
OOOOUUN, THIS IS THE SCARIEST PART! DARTH MAUL JUST TOOK OUT HIS DOUBLE LIGHT SABER! I AM CLOSING MY EYES!
I'M OUTTA HERE! HIC
YOU'D BETTER BRING ME BACK A HOT DOG FROM THE CONCESSION STAND!
MAN, THERE CAN'T BE ANYTHING WORSE THAN THIS.
JAR JAR BINKS, I LOVE YOU!
OKAY, SO MAYBE THERE IS SOMETHING WORSE!
LET'S DO THE TIME WARP AGAIN!
COME ON, MONTY, DO "THE TIME WARP"!
YOU KNOW WHAT? I'M FINE THANKS
NONSENSE! IT'S TRANSVESTITE FUN! OOOH, WATCH OUT FOR FLYING FRANK FURTERS!
WHAT THE HELL...?!
WAP!
DEAR!
HURL!
CHOMP NEXT TIME DON'T FORGET THE BUNS, BUN MUNCHER CHOMP CHOMP
"BUN MUNCHER" GOOD ONE, DYLAN!
YEAH, GOOD ONE! UUH. WHY ARE YOU LAUGHING MONROE?
HEH CHOMP
Bill Wray

FALL 1999

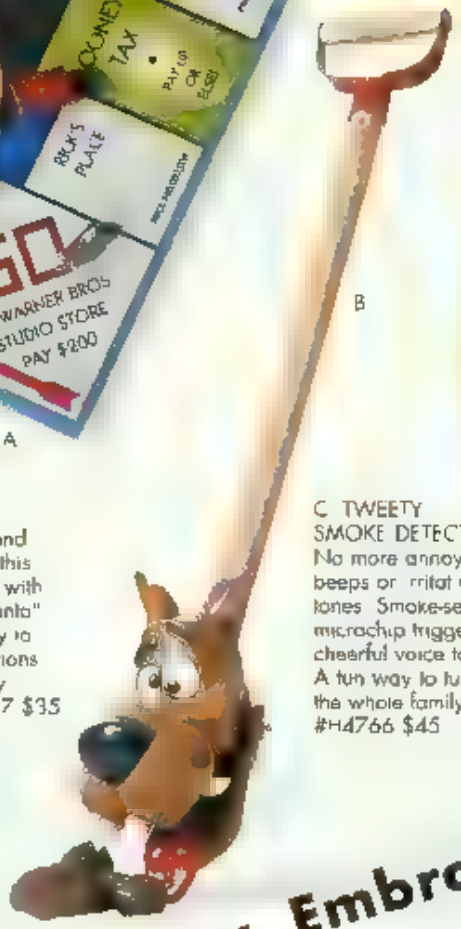
Warner Bros. Studio Stores

unofficial catalog

Another Catalog
of Overpriced Clothing
and Knickknacks Featuring
The Jetsons, Scooby Doo
and Even a Few Characters
Warner Bros. *Actually Created*
and Didn't Just Acquire in Mergers!

Gift Ideas for People Who Are Too Hip for the Disney Store, Yet Not Creative Enough to Think on Their Own and Instead Let a Huge Entertainment Conglomerate Furnish Their Home and Wardrobe With Merchandise Featuring "Vintage" Characters, Most of Whom Haven't Been Funny or Even Interesting Since 1946!

A. MONOPOLY GAME Prepare to make a fortune and cover the free world with the Warner Bros. name in this spec al edition of the classic board game. Designed with a unique Warners twist with such properties as "Atlanta" and "Burbank," you'll compete with others as you try to build not houses and hotels but networks, cable stations and Warner Bros. Studio Store retail outlets on every available space just like in the real world! #M8327 $35



B. SCOOBY-DOO DOO-SCOOPER Picking up after your dog Great Dane or otherwise — can be as groovy as solving the "Mystery of the Ghastly Brown Bounty" with this fun and functional pooper-scooper. Metal with wood handle and resin character head. 32" tall. #S9284 $18

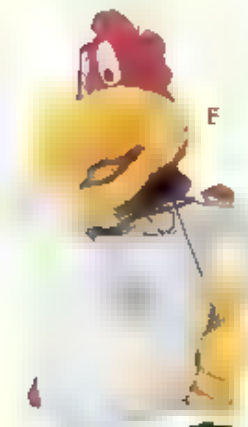
C. TWEETY SMOKE DETECTOR No more annoying beeps or irritating tones. Smoke-sensitive microchip triggers Tweety's cheerful voice to announce message. A fun way to turn tragedy into an event the whole family will enjoy. UL-listed. #H4766 $45

Embroidery, Embroidery, Embroidery!

D. EMBROIDERED LOONEY TUNES GOLF BALLS Fun is par for the course with our unique set of twelve professional golf balls. Each is embroidered with a plush Looney Tunes face, sure to compromise their quality and thoroughly impede their ability to be driven accurately or even roll straight. #S8934 $28

LOONEY TUNES AND CARTOON NETWORK CHARACTER BEAN BAGS

After the enormous success of our "1998 Special Edition Bugs Bunny" (which was identical to the regular Bugs Bunny except for a carrot in his right hand), we've learned that by taking a cue from Ty Inc., we too can make a fortune in the collectible bean bag racket. We've pulled from our shelves all of the character bean bags of which we'd accidentally made too many, altered them ever-so-slightly and have now re-released them as "Special Editions." This desperate ploy is sure to entice the most die-hard bean bag collectors those of you who are so obsessed that you have to have every single variation, no matter how insignificant the difference!

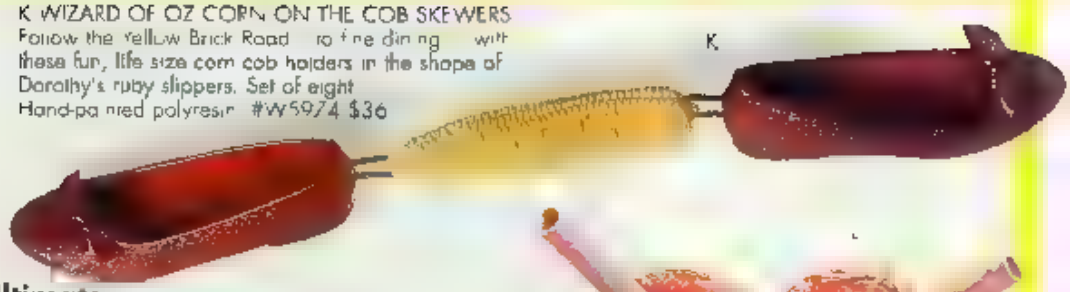


E. #S9577 Fishing-Line-Wrapped-Around-Neck Foghorn $12
F. #F8374 Completely-Inside-Out Daffy $12
G. #S0663 Ears-Tied-Into-A-Knot-And-Sewn-Together-In-A-Big-Clump Bugs $12
H. #S0663 Head-Torn-Off Roadrunner $12
#F3756 Sewn-Into-A-Sack Scooby $12
J. #H2165 Open-Seam Porky $12

the WIZARD OF OZ

The Ultimate Oz Collectible!
Own a Real Munchkin from The Wizard of Oz!

K WIZARD OF OZ CORN ON THE COB SKEWERS
Follow the Yellow Brick Road to fine dining with these fun, life size corn cob holders in the shape of Dorothy's ruby slippers. Set of eight Hand-painted polyresin #W5974 $36

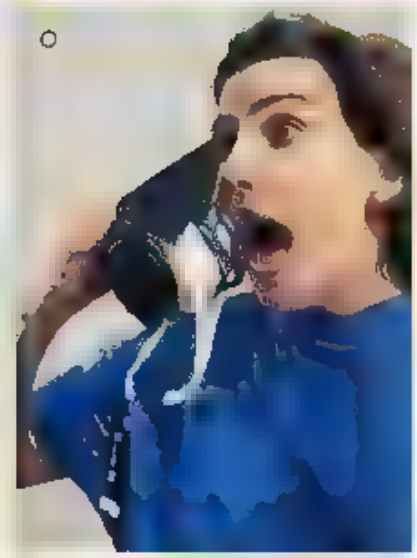


L TINMAN PACEMAKER
Tired of expensive and hard to come by baboon organs? Is that list of people waiting for compatible donors longer than the Yellow Brick Road? Well now heart transplant surgery is a walk in the poppy field with this handy Tin Man Pacemaker! Modeled after the heart shaped clock the Wizard bestows upon the Tin Man this fully-functional artificial heart is a fantastic gift for the Oz fan with everything except good cardiac health! Developed by experts in the emerging field of novelty science (tchatchkeology) the Tin Man Pacemaker comes complete with a fun 18-minute installation/sing-along video (Operating room, staff and anesthesia not included) #574998 $26

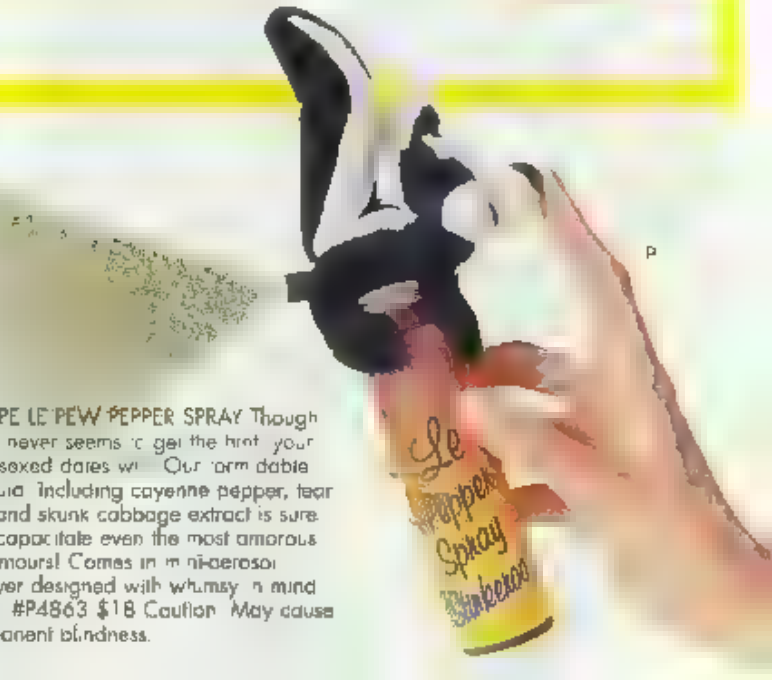
Limited Edition of 13
M LIVING MUNCHKIN A piece of movie-making history is yours to cherish with our Limited Edition Living Munchkin ™ With their already diminished numbers rapidly dwindling there's no time like now to order one! Each Munchkin comes with its own Certificate of Authenticity, half-forgotten and muddled anecdotes about the making of the movie and various medical problems. And once expired some inexpensive taxidermy will turn your dead Munchkin into a handsome footres or wall art! Made of standard biological protein and surgical-grade plastic hips Specify gender and degree of senility #S7395 $1,475

N OZ VUE TERRARIUM Keep your Living Munchkin on display, away from your feet and out of the liquor cabinet with this handsome Oz-Vue Terrarium #S9476 $65

Please note! As they are natural enemies in the wild we do not recommend shipping Munchkins to households with Cowardly Lions!



O BATMAN MUG
Featuring the trendy stylized minimalistic version of Batman as seen in the dull as dishwater, slow as molasses Batman animated series, this hand-painted ceramic mug is shaped just like the Dark Knight - including his ears - making it virtually impossible to take a sip without poking an eye out or pouring liquid on yourself! Holy Badly-Designed Merchandise! #54967 $12



P PEPE LE PEW PEPPER SPRAY Though Pepe never seems to get the hint your over-sexed dates will Our formidable formula including cayenne pepper, tear gas and skunk cabbage extract is sure to incapacitate even the most amorous paramours! Comes in miniaerosol sprayer designed with whimsy in mind 2 oz #P4863 $18 Caution May cause permanent blindness.

Tiresome Toons, Tacky Togs!

HARA E# DEPIN ON EES
Def e you self as a ... dulve
toli wer w n these ... dy
emb oide ed tees wit ... le
one bicky ounce ... olo
haracter a ... two ... ghed ...
ideas we re co eally w dded
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...Rated ... ou ... the ... biology 101:
...ron Mu ... le wash ... 6 Ad ... only
A #H. 490 Ma ... me Ma ...lar
B #H4220 Foghorn Legho...
#HB3 ...6 ...weaty
... #H1936 Bugs Bu...y
E #H2420 ... ...dov

F LOONEY TUNES SWEATSHIRT ... he one to wear when eve...thing else s... in the hamper. Featuring our ... ...exposed ... ...the hackneyed ...lobsho... Big ... neck ... ... embroidery makes this sweatsh... ... ...sible ... ear and vir...tually ...ipe ... ...bse ... ...d ... ...washed by ... de-cover cops ... s bee... ... ...ll be a ...ut-of-blank range Ad... ... ... #H80...6 $45 50

I am a mindless shill for the Warner Bros. Studio Stores
annoying(an noi' ing)adj
1 vexing or bothersome 2 irritating 3. nagging or unpleasant like a gnat Syn. Tweety Bird see also Speedy Gonzalez, Michigan J. Frog, Henery Hawk et al.
Overexposed (oh-ver ex pos'd)adj
1 grossly exploited for profit without regard to public demand 2. effect of having one's likeness plastered on countless overpriced items, each one aggressively marketed as a "concettible" Syn. Bugs Bunny see Wile E. Coyote Tweety, Taz et al.
"cool," and now everyone buys me Taz clothes and collectibles for my birthday, which I am required to wear despite my embarrassment.

G ANIMATION STUDIO JACKET
The jacket for the stylish wannabe. Formerly available only to Warner Bros. animators then to anyone who works for Warner Bros. in general, and then to anyone in the Time-Warner Corporation, we've finally made it available to everyone. Ideal for people who feel the need to masquerade as someone who draws Bugs Bunny for a living or who erroneously believe that others will think that they're wearing some sort of exclusive hard-to-get piece of apparel. Adult XXXL. #H8090E $190

A Fat Load—of Fun!

Crappy Characters, Conformist Clothes.

Catalog Exclusive
TASMANIAN SLOTH APPAREL
Outrageous. We've redefined "masculinity" as "sloth" by embazoning dozens of items with an image of Taz wasting his life away in front of the TV with a death grip on the remote control. As with all our embroidered items, design is large, unwieldy and inhibits freedom of movement—perfect for the dad, hubby or boyfriend who prefers to sit in front of the TV all day with a minimum of movement. XL, XXL, or XXXL.
H. #S9345 Tee $ 8.50*
I. #S8010 Silk Boxers $20
J. #S8322 Baseball Cap $18

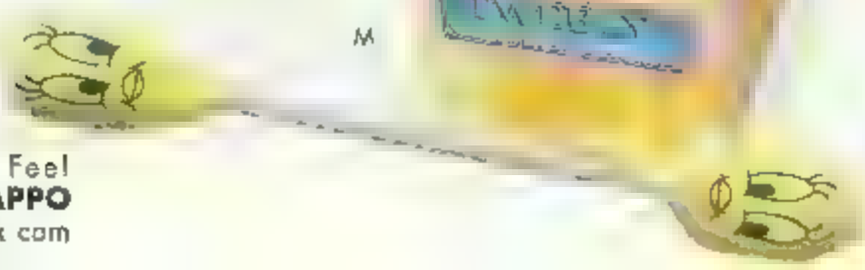
***Note:**
T-shirts have identical front and back design, embroidery on back has been known to cause bedsores if wearer does not get up and move around for at least ten minutes every hour.

K. BUGS' LUCKY RABBIT'S FOOT KEYCHAIN
We've updated the barbaric practice of carrying a rabbit's foot for luck into this fun new keychain. Actual amputated rabbit's foot—dyed "Bugs Bunny" gray—attached to keychain with screaming amputee Bugs. #P6073 $7

L. SUPERMAN PLUNGER Dislodge criminal clogs in your own Fortress of Solitude with this handy plumber's helper. Rubber with wood handle. 26" tall. #S37863 $18

M. TWEETY SWABS "Tawt I Taw Some Earwax" You did, you did, and you'll be able to get at that bad ol' earwax with these whimsical 100% cotton swabs dyed yellow with Tweety's pwecious wikeness. 150 3-4" swabs with dispenser are perfect for bed or bath. Also great for picking your nose. #H8704 $7

N. PINKY & THE BRAIN DESK PLAQUES
Adorable, three-sided plaque/paperweights feature the wacky mice characters beloved by dozens! Made of sturdy polyresin, sure to still be around long after anyone remembers their show! 10" long. #S8306 $12



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1-900-CRAPPO
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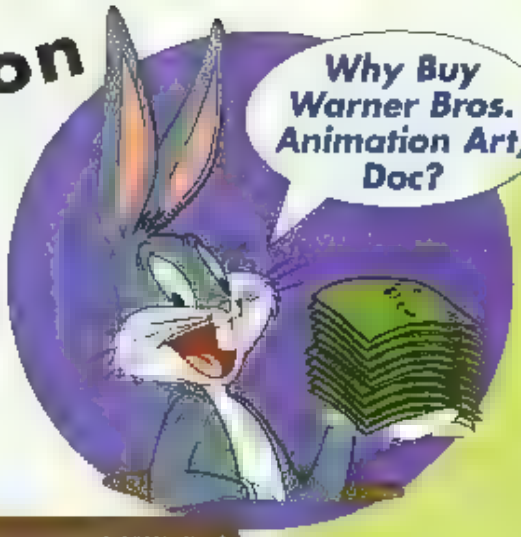
Gallery Collection



- It's a lot more accessible to the average, unsophisticated know-nothing schmuck with disposable income than fine art, which someone like you couldn't possibly appreciate.

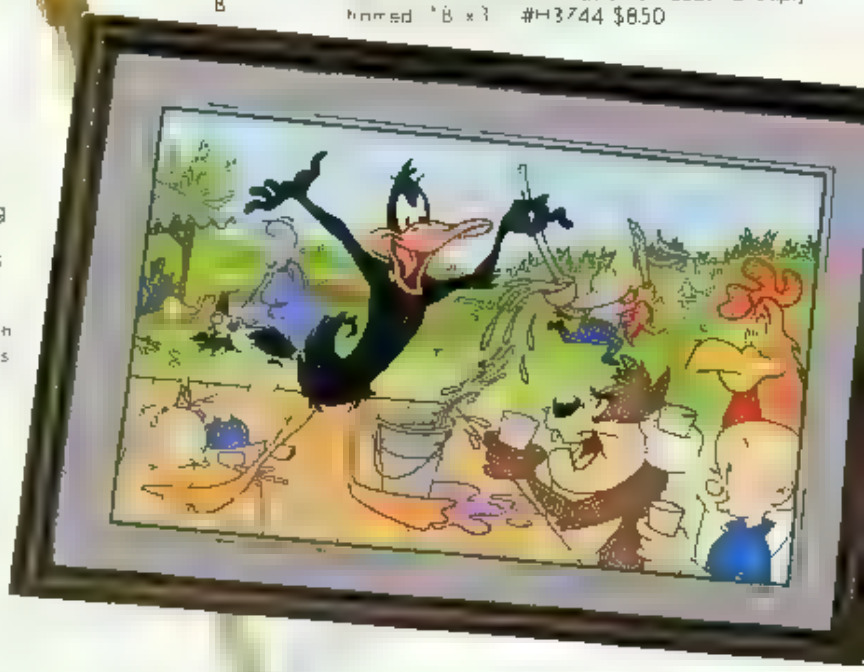
- Each item comes with a Certificate of Authenticity, guaranteeing that it is a genuine mass-produced picture of cartoon characters, manufactured in the Philippines by people who never heard of Bugs Bunny.

- Warner Bros. Animation Art lasts longer, is more durable and is cleaner than the ashes you'd get if you simply burned huge wads of your money.

A

A "CARTOON MIXER"
Third in our "Every Single Warner Bros. Character Meets Every Single Hanna-Barbera Character And a Few Others We Acquired in the Turner Merger" series, this limited edition serigel features the same cluttered mob scene as the first two, but in this one, Huckleberry Hound is shaking hands with Porky Pig instead of Sam the Sheepdog [who is chatting it up with Ricochet Rabbit by the hors d'oeuvres]. Created with over 80 colors in a process that takes ten weeks as though that's something to be excited about or justifies the outrageous price tag. 20"x48" #H2749 $650

B



Limited Edition of 2,500
B. DUCKTOWN MASSACRE
The latest in our Human Tragedies series features Daffy Duck as the late Reverend Jim Jones, doling out cyanide-laced Kool-Aid to his followers... all your favorite Looney Tunes characters! Granny pours a glass down Tweety & Sylvester's throats while Porky Pig writhes on the ground in agony. Bugs Bunny tries to escape the mass suicide by fleeing into the Guyanese jungle, but faithful follower Yosemite Sam has other ideas. Cheaply framed. 18" x 3... #H3744 $850

Gallery Return Policy:

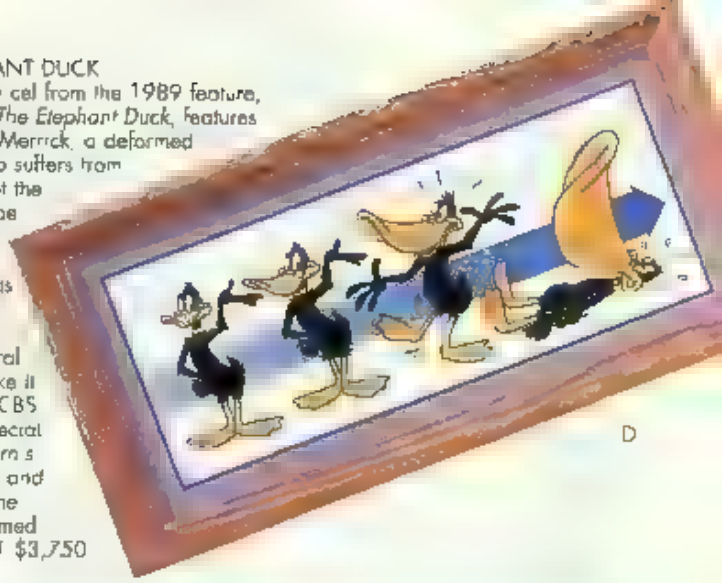
[illegible] toys from the [illegible]

[illegible] peddle your [illegible] pennies on the dol[illegible]

Order Toll Free!
1-900-CRAPPO
wbstore.junk.com

C

D THE ELEPHANT DUCK
This production cel from the 1989 feature, David Lynch's *The Elephant Duck*, features Daffy as Duck Merrick, a deformed water fowl who suffers from elephantiasis of the beak. Sure to be a collector's item since the morose film was never released theatrically (although several scenes did make it into the 1992 CBS compilation special *Foghorn Leghorn's Tales of Torture and Other Gruesome Stories*). Unframed 7"x2" #H5241 $3,750



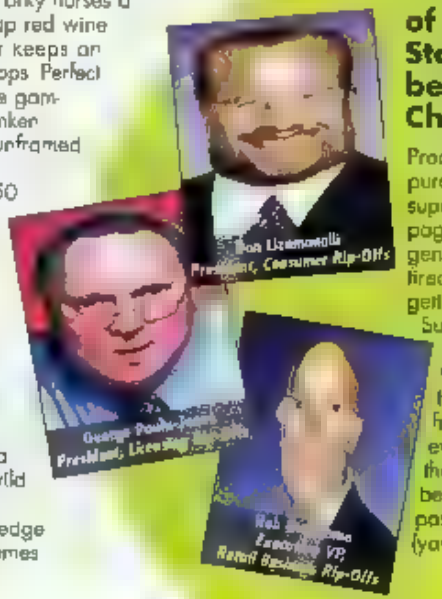
D

Limited Edition of 500
C ¡VIVA LAS LOONEY TUNES! The latest from artist Melody Fazzino-Taylor, renowned for her "All The Characters From The Flintstones in Las Vegas," "All The Characters From The Jetsons in Las Vegas" and "All Other Non-Flintstones and Non-Jetsons Hanna-Barbera Characters in Las Vegas." In this refreshing departure she's created "All The Looney Tunes Characters in Las Vegas." Her insistence on not using studio-approved reference guides ensures that the characters are drawn so incredibly off-model as to be unrecognizable, making this a must for anyone who collects artwork from no-name artists with no talent whatsoever. Matted and framed 22"x36" #H0378 $750

E

F

E CRAPS GAME LITHOGRAPH
The popularity of our "Looney Tunes Characters Looking Tough And Playing Billiards" lithograph has prompted us to follow it up with this masterpiece. During a back alley game of craps, cash changes hands between Bugs and Daffy, while Porky nurses a bottle of cheap red wine and Sylvester keeps an eye out for cops. Perfect for compulsive gamblers and drunken reprobates. Unframed 18"x31 1/2" #H0377 $650

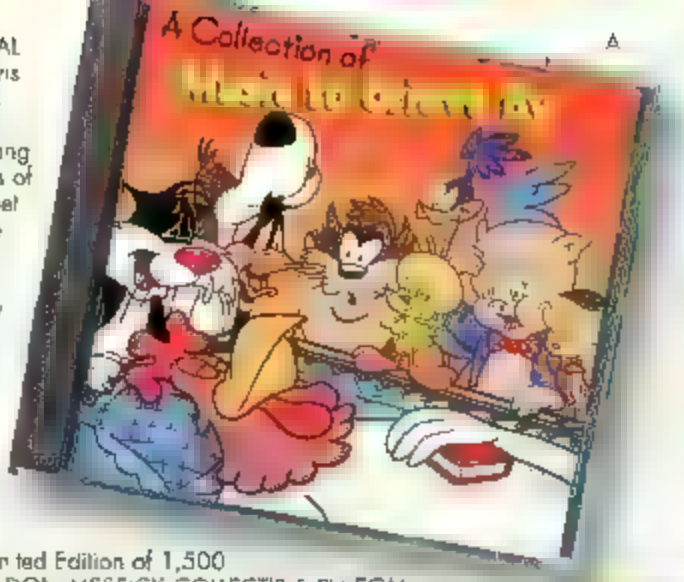


The management of the WB Studio Stores firmly believes that Charity is *Super!*

Proceeds from your purchase of any of the super items on this page will go towards generating interest in the tired Superman legend, getting the new troubled Superman movie off the ground, and trying to breathe life into the old Superman franchise that we'll eventually run into the ground like we've been doing for the past ten years with (yawn) Batman.

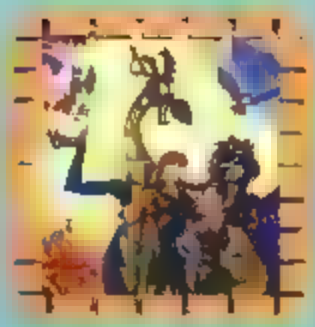
Limited Edition of 9,500
F THE COLLECTOR Convinced by a high-pressure gallery salesman that they're "a fun and good investment," dopey Elmer Fudd has traded in his wild game trophies for limited edition animation artwork. You'll identify with the gullible Fudd when you purchase this overpriced piece, secure in the knowledge that only 9,499 other people have the exact same thing hanging in their homes (that is, in the unlikely event this ever sells out). 21"x24" #H9376 $595

A. LOONEY TUNES FUNERAL DIRGES CD They took on Elvis the Beatles Christmas carols and God knows what else Now Bugs, Daffy and the gang are back sing ng such hymns of comfort as "Swing Low Sweet Char ot" and "On Ch ist The Solid Rock I Stand." Just the th ng to set the mood at the funeral of any former Looney Tunes fan! #H7368 $12



A

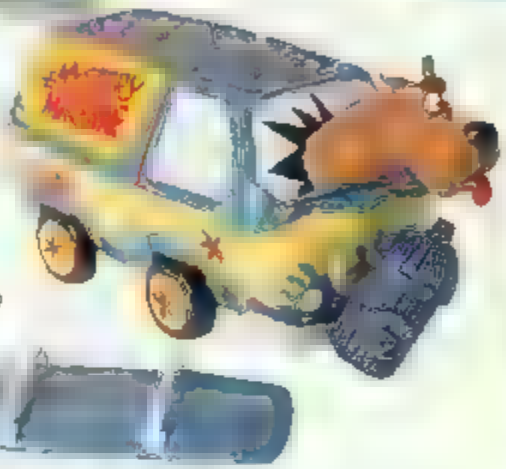
Bonus!



Buy $10 of merchandise from our catalog and receive a surprise gift assortment crate featuring $125-$175 worth of merchandise from *Quest for Camelot*, our first fully-animated feature which tanked at the box office, left us with warehouses full of unwanted, unsellable merchandise and taught us a valuable lesson — don't try to horn in on Disney's territory (except in the areas of "studio stores" and gift catalogs).

B

Lim ted Edition of 1,500
B. DON MESSICK COLLECTIBLE PHLEGM For the true Scooby aficionado, we offer a limited number of vials of actual mucus expectorated by the origina voice of Scooby Doo Don Messick, generated by speak ng in the cowardly Great Dane s "r"-heavy language in recording sessions at Hanna-Barbera Studios in the 1970s ncludes Certificate of Authenticity 2-ounce vial #H4128 $65



D

E

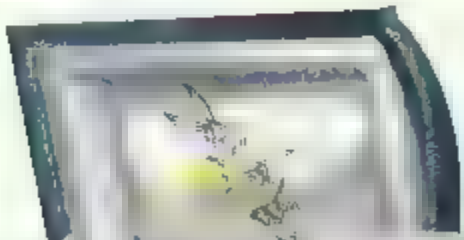
C

COLLECTIBLE CREMATION URNS
Spend an eternity with your favorites from Looney Tunes and the Cartoon Network Hand-painted ceramic with optional brass nameplate

C. HORRIFIED WILMA Ideal for the mother or wife who received unexpected bad news about a loved one by phone. 10"x8"x8" #S3968 $40

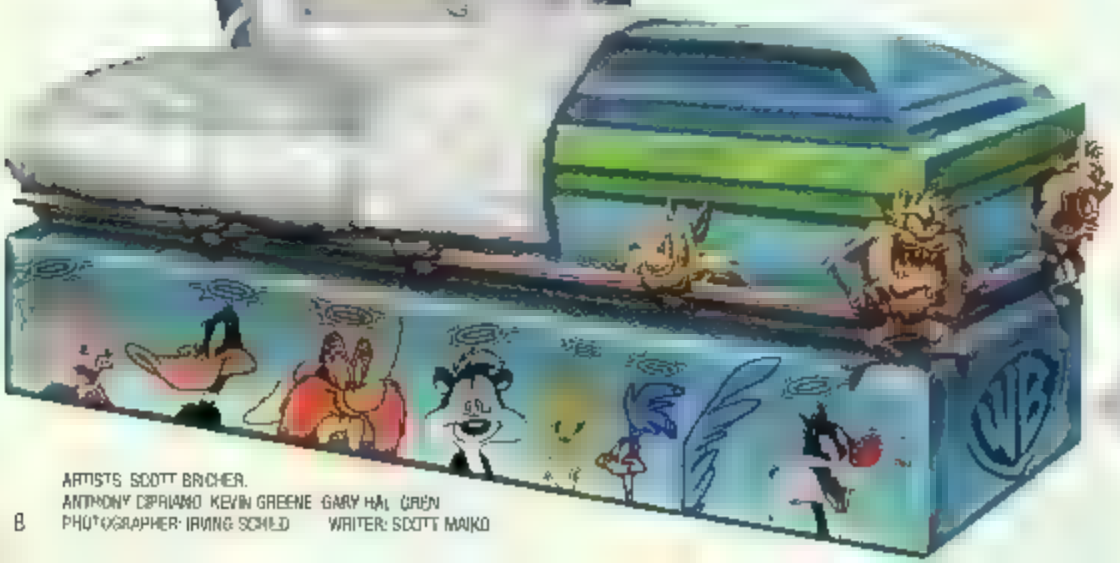
D. JOYRIDIN SCOOB What better place to store the remains of any Scooby Fan killed in an automobile accident? 7"x13"x6" #H3475 $40

E. PEPE & PENELOPE Ah, amour Victims of murder/suicides can finally be together forever with this spacious 11"x10"x10 1/2" urn, featuring the corpse of Pepe s beloved and Pepe himself about to end it all Charming #S9436 $40



F

F. "THAT'S ALL FOLKS" TALK NG HEADSTONE SET You ll rest n peace and style with this fun casket and gravestone set. Porky Pig utters his famous line at the touch of a button thanks to microchip technology roomy double-h nged pinewood coffin decorated with all your favorite characters measures 78"x 25" #H4864 $3,595



ARTISTS: SCOTT BRICHER, ANTHONY CIPRIANO, KEVIN GREENE, GARY HALGREN
PHOTOGRAPHER: IRVING SCHILD WRITER: SCOTT MAIKO

TALES FROM the DUCK SIDE

GIGGLIN'S ISLAND

I HATE this place! All we have is HOT SUN ROTTEN FOOD and NO WOMEN!
Look! LOOK! A SHIP!
This is GREAT! How did you ever FIND US?
We found a BOTTLE with this MESSAGE inside!
Message?
What MESSAGE?
LONGITUDE 180°, LATITUDE 45°... Please HELP...I am a vivacious 25-YEAR-OLD TRAPPED on a DESERT ISLAND with two SEX-STARVED CREEPS. ! The rest is unreadable and waterlogged!
Sorry guys, WRONG ISLAND! There's no WOMAN here!
WAIT! There IS SO!
HERE I AM!
For SIX YEARS you've been telling me, "DON'T GO UP THE TREE!" You said, "YOU'LL MESS UP THE SHADE!" You stupid SON-OF-A.
GAAARRGGH

PRO WRESTLING...
...stages phony fights filled with "leg drops" and "pile drivers."

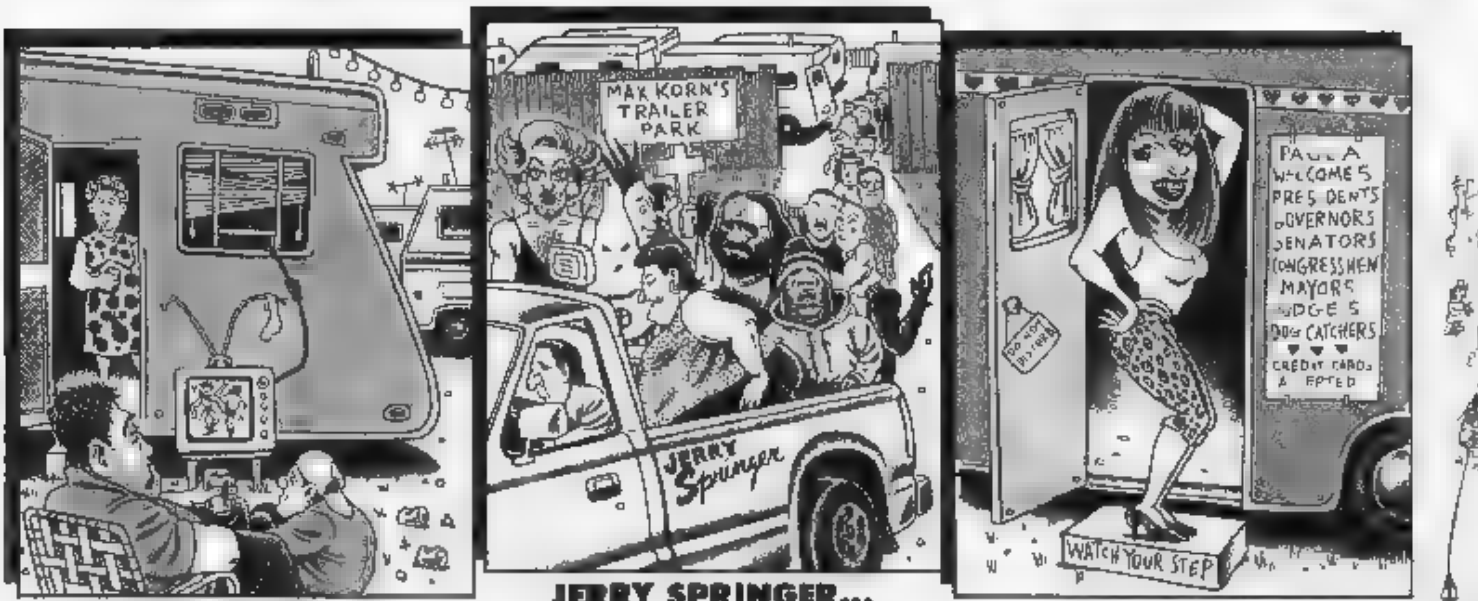
JERRY SPRINGER...
...stages phony fights filled with "bitch slaps" and "head butts."

POLITICS...
...stages phony fights filled with screaming and yelling on *Crossfire*.

A TRIPLE PLAGUE DEPT.

MAD's GUIDE TO Telling THE Difference Between

In the last couple of years, the line between news and tawdry entertainment has become more and more blurred. A pro wrestler became governor of Minnesota...the former mayor of Cincinnati now hosts a raunchy tabloid TV talk show that reached #1 in the ratings...and the President admitted to doing things with his intern that you only read about in magazines a lot more perverted than this one! Hoo-boy! To keep up with current events, you almost need a scorecard – something like...


MAK KORN'S TRAILER PARK
JERRY Springer
PAULA WELCOMES PRESIDENTS GOVERNORS SENATORS CONGRESSMEN MAYORS JUDGES DOG CATCHERS
CREDIT CARDS ACCEPTED
WATCH YOUR STEP

PRO WRESTLING...
...finds most of its viewers in trailer parks.

JERRY SPRINGER...
...finds most of his guests in trailer parks.

POLITICIANS...
...find most of the women who'll put out for them in trailer parks.

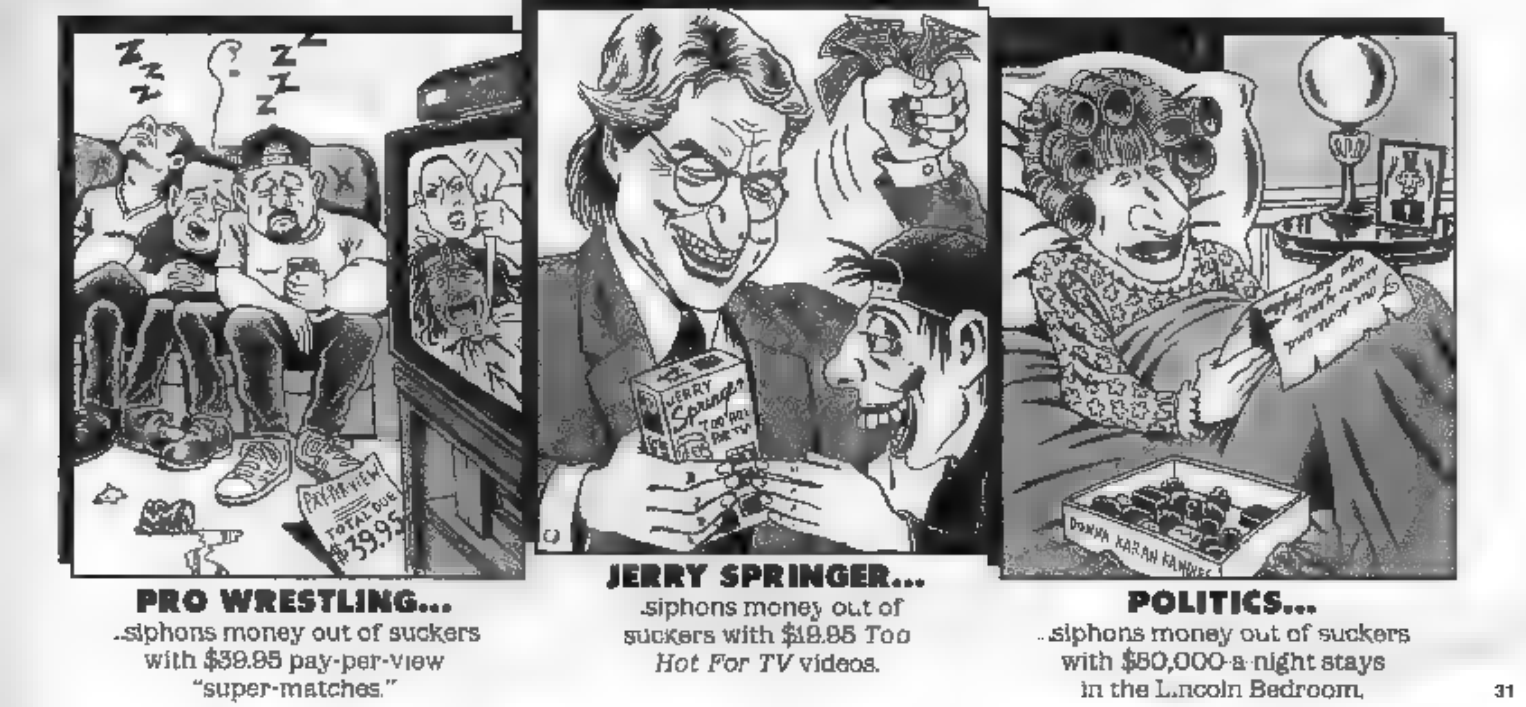
ARTIST: RICK TULKA WRITER: MIKE SNIDER

PRO WRESTLING...
...has referees who look the other way.

JERRY SPRINGER...
...has security guards who look the other way

POLITICS...
...has ethics committees who look the other way

PRO WRESTLING JERRY SPRINGER AND POLITICS



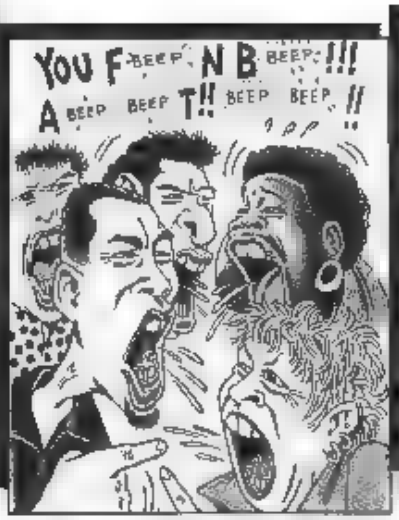
PRO WRESTLING...
...siphons money out of suckers with $39.95 pay-per-view "super-matches."

JERRY SPRINGER...
...siphons money out of suckers with $19.95 *Too Hot For TV* videos.

POLITICS...
...siphons money out of suckers with $50,000-a-night stays in the Lincoln Bedroom.

MAD's GUIDE TO Telling THE Difference Between

PRO WRESTLING...
...confiscates obscene signs held up by fans.



JERRY SPRINGER...
...bleeps out obscene words used by guests.

POLITICS ..
...publishes obscene testimony on the Web.

PRO WRESTLERS...
...get paid by the bout.

JERRY SPRINGER...
...gets paid by the show

POLITICIANS...
...get paid by the vote.

PRO WRESTLING...
...has balding senior citizen Hulk Hogan.

JERRY SPRINGER...
...has walker wielding grandmothers who are too old to dress like a "hoochie."

POLITICS...
...has decrepit nonagenarian Strom Thurmond

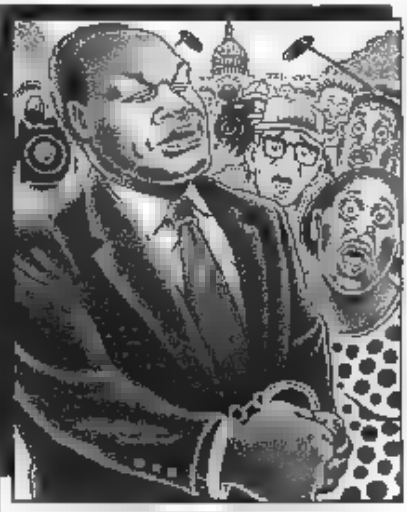
PRO WRESTLING...
...has devious, underhanded chair smashes by evil managers outside the ring.

JERRY SPRINGER...
...has devious, underhanded guest appearances by former lovers of unsuspecting guests.

POLITICS...
...has devious, underhanded Special Prosecutors who write overzealous reports.

PRO WRESTLING...
...has announcers who pretend to be shocked when a match is interrupted by "outside interference" for the 1,298th time.

JERRY SPRINGER...
...pretends to be shocked when the fists start flying on stage for the 1,298th time.



POLITICIANS...
pretend to be surprised when one of them is indicted for the 1,298th time.

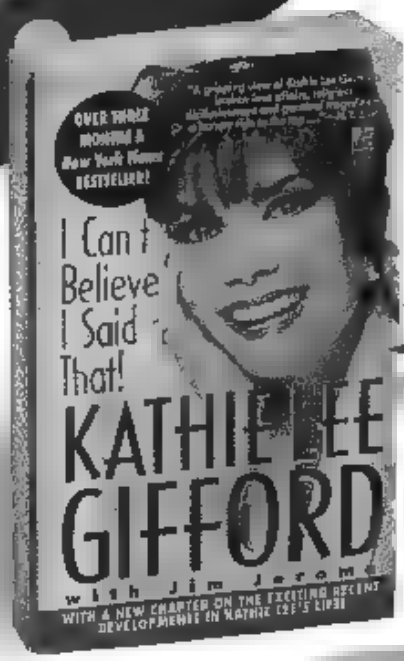
PRO WRESTLING...
features grappling in the ring.

JERRY SPRINGER...
...features grappling onstage.

POLITICS...
...features grappling in the oval office.

As we astutely pointed out in the introduction to the first installment of this series, people don't have time to read anymore, except for those who do. Obviously, if you don't have time to read you're not reading this. But even if you do have time, it doesn't mean you are reading this. You could be reading something else, or perhaps not reading at this moment. It doesn't matter! It's for those of you who don't have time to read and for those of you who do have time but don't read much anyway that we present.

MAD's BEST-SELLERS CUT DOWN TO SIZE



MAD'S CUT-DOWN VERSION

Most people don't realize how hard it is to have a cushy life. It can be quite difficult.

PHOTOGRAPHER: IRVING SCHILD

WRITER: ERIC PERLIN

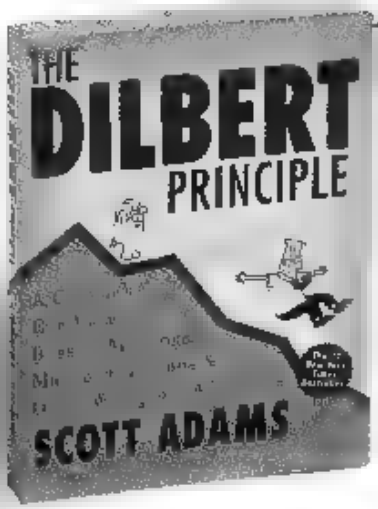
MAD'S CUT-DOWN VERSION

All of the things that piss you off or trouble you are utterly trivial, no matter how important they are. No matter what happens to you, let it slide. You will have a much richer life once you master the art of allowing people to walk all over you.

MAD'S CUT-DOWN VERSION

Bake a cake and make it pretty. It's a good thing. Make your yard pretty. It's a good thing. Pretty up your Christmas tree, your car, your garage and your garbage cans. Those are good things too. And while you're at it, what the hell, pretty up your toilet bowl. It's a good thing.

For more information on what you should pretty up, buy my other books. A living room filled with all of my books is a *really* good thing.



MAD'S CUT-DOWN VERSION

Big corporations are run by idiots. While most employees are idiots, only the very biggest idiots are promoted to management. I know this because I was a manager for a big corporation.

MAD'S CUT-DOWN VERSION

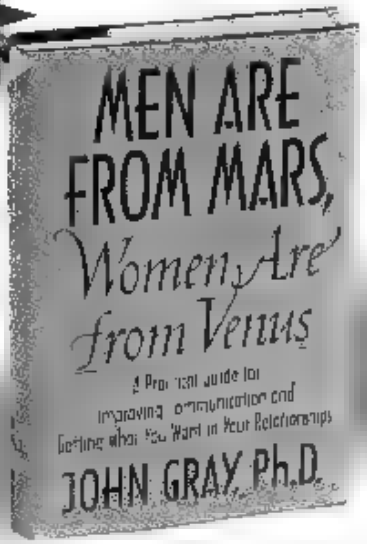
Throughout my term as Vice President, the press unfairly depicted me as a babbling idiot who couldn't string a few comprehensible sentences together. This is far from the truth, as you can tell from reading this book, which I never could have written without all the people who helped me string a few comprehensible sentences together.

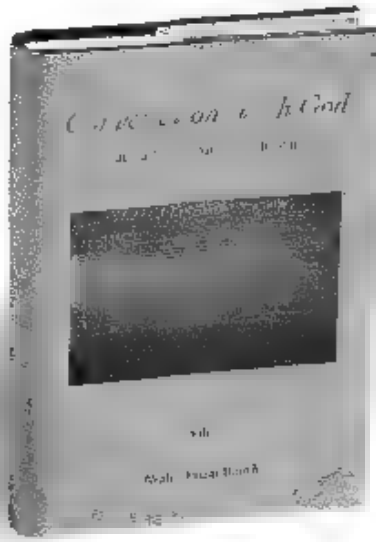
MAD'S CUT-DOWN VERSION

All men are crude, hairy, testicle-scratching cave people who need time to watch sports and guzzle beer. All women are perpetually love-starved creatures who need constant recognition and attention.

Men often misinterpret women's niceness as whininess; women often misinterpret men's thoughtfulness as selfishness.

The only way to truly appreciate the uniqueness of your significant other is to make broad, sexist generalizations about them.





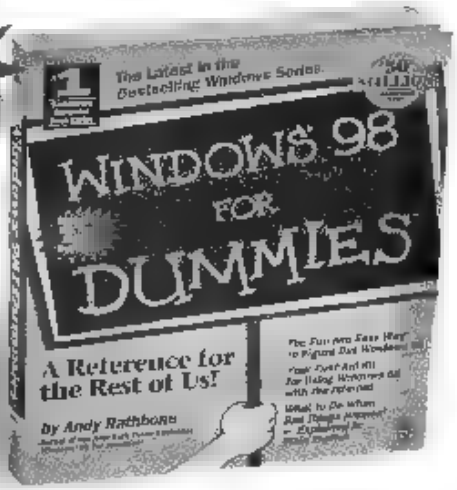
MAD'S CUT-DOWN VERSION

I talk to God and He talks back to me. This proves He exists. It is His will that you believe He said what I say He said. It's also His will that you plunk down $19.95 for the hardcover edition of this book.

MAD'S CUT-DOWN VERSION

TIP

To change file properties, left-click on the mouse to open a window, right-click on the maximize symbol, left-click on the access icon, double-click on the menu prompt while simultaneously depressing the ALT/INSERT/TAB/CTRL keys. See, isn't this better than reading the incomprehensible manual you get for free with your software?

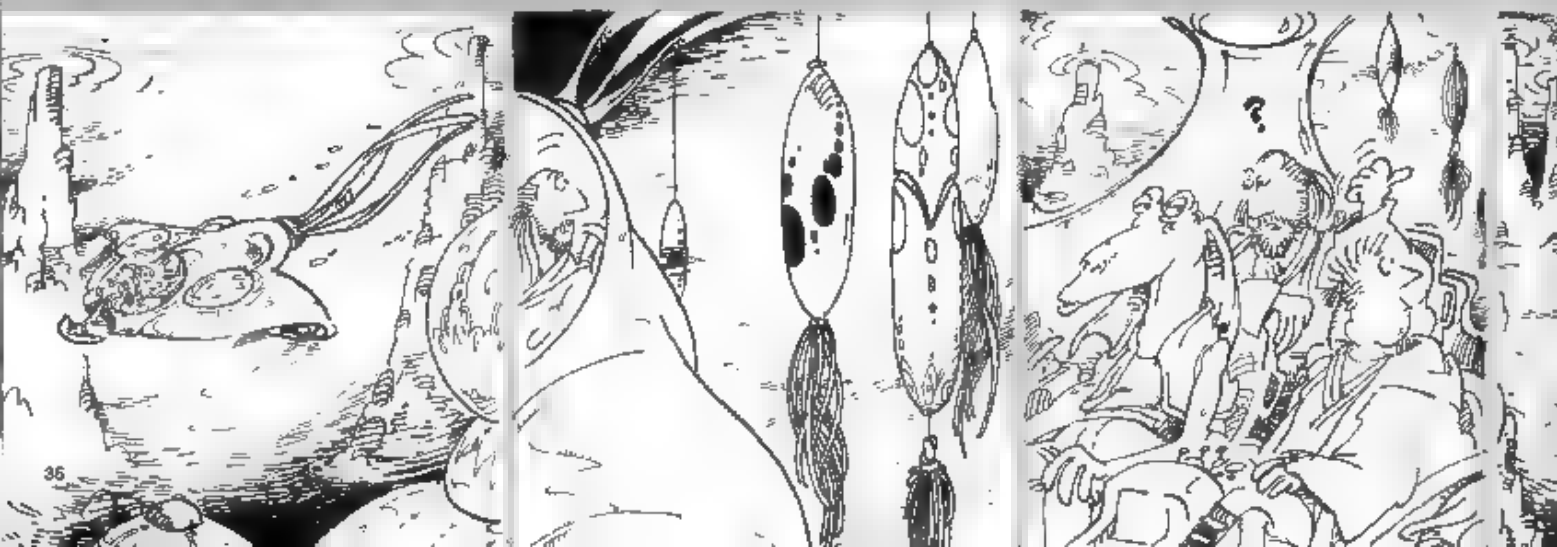


MAD'S CUT-DOWN VERSION

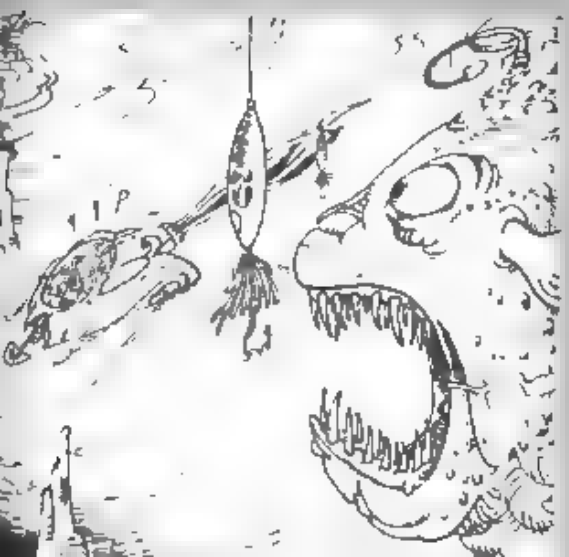
Behind all the glitz and glamour, the Princess had a pretty crappy life. She married Prince Charles and got divorced when she discovered he was mostly a royal pain in the ass. Princess Di was an inspiration to millions. Alas, her life was cut short in an accident so tragic that it hurts me deeply to cash in on it.

A MAD LOOK AT THE

ARTIST AND WRITER: SERGIO ARAGONÉS



PHANTOM MENACE



With the success of snagg e-toothed s nger Jewel's poetry book, we here at MAD are shaking in our boxers with the thought that a new trend might develop celebrity poetry. We can only imagine the drivel that will come forth when egotistical losers in government and showbiz begin writing their own "profound" rhymes. Here's just a g impse of the awful verse that could very well make it into a Barnes & Noble near you!

WHEN OTHER CELEBRITIES JUMP ON THE POETRY BANDWAGON

MAD
SUBPOENA
GRRRLZ
There Once Was A Man...
by Kenneth Starr
There once was a man known as Billy,
Who liked to show women his Willy,
No one in D.C.
Was as horny as he,
Since President Bush's dog, Millie.
This Be A Sonnet
by Mike Tyson
Who dares compare my skills to Holyfield?
I am by far the much better fighter.
Tho' one dark night I had my gloves repealed,
When I did become an earlobe biter.
Sometimes I find myself inside a jail,
When I've raped or beaten someone anew.
Yet soon I am released on meager bail,
To make a fortune large on pay-per-view.
No matter what I do they let me box,
Because my foolish fans will pay big bucks.
And when my fighting's done I'll work for FOX,
Though not as an announcer -- my diction sucks!
Where can I go with the talent I lack?
Only one place:
"When Animals Attack"

My Life – A Haiku
by Jackie Chan

A plotless movie,
Racks in many of millions.
I love this country.

Untitled
by Calista Flockhart

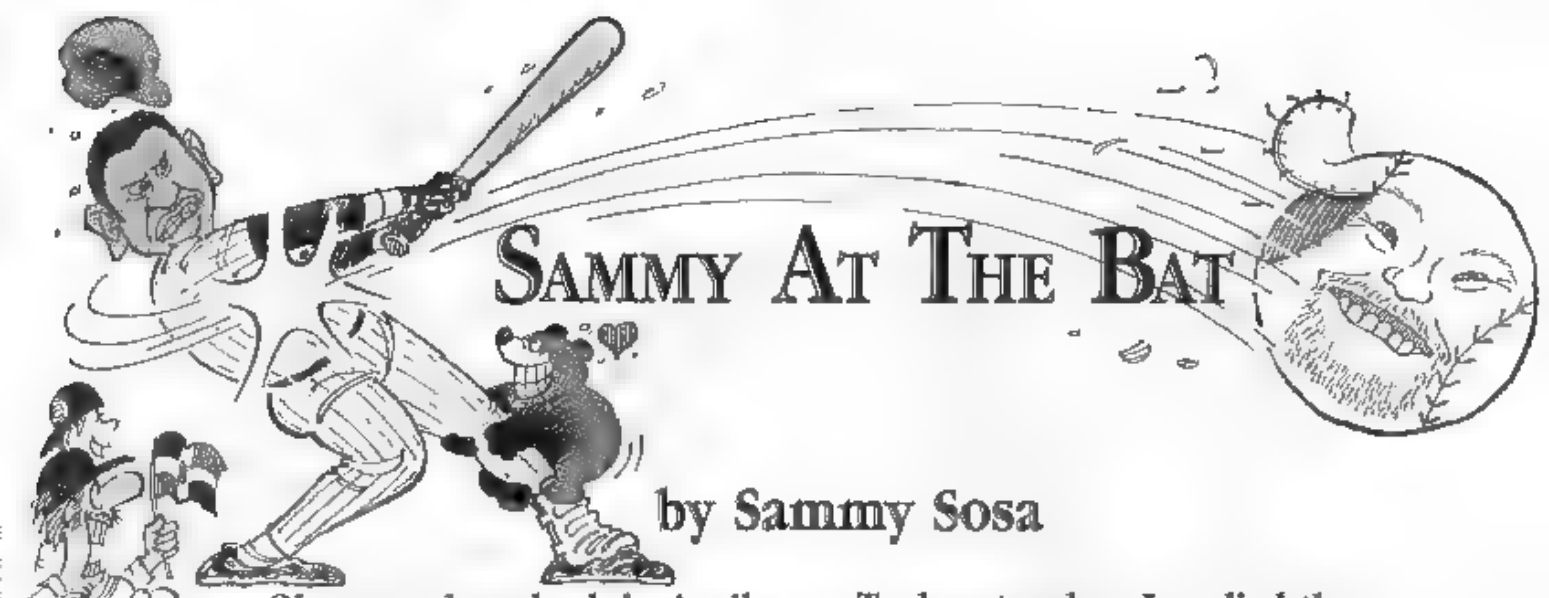
They say that I am way too thin
But don't you people buy it,
I'm feeling great since I've begun
To use the Kate Moss diet.

POETICALLY INCORRECT
BY BILL MAHER

ALEX TREBEK,
JOHN KENNEDY, JR.,
JENNY McCARTHY
AND SLASH;
AN UNLIKELY TEAM,
OR SO IT WOULD SEEM,
TO ARGUE 'BOUT LEGALIZED HASH.
BUT IT MATTERS NOT
IF IT'S IRAQ OR POT
AS THE SUBJECT THAT
WE ARE DEBATING;
WE'D TEAM O.J
WITH THE POPE
AND A HALF-DEAD BOB HOPE,
IF WE THOUGHT IT WOULD
BOFF UP OUR RATING.

abc

ARTIST: PAUL COKER WRITER: ANDREW J. SCHWARTZBERG IDEA BY: JOHN BIEDERMAN



Sammy At The Bat

by Sammy Sosa

Oh somewhere back in April
when I hit my first home run,
I never dreamed there'd be a
race to get past sixty-one.
And sometime late in August it
came down to me and Mac,
A man who gobbled steroids as
a daily 'tween meal snack.
And somewhere Garrett Morris,
as washed up as he could be,
Took note when I replied the
game's been "berry good to me."
And sometime in September
Maris fell to Mark and I,
And I made believe I liked Mark
though I couldn't stand the guy.
And somewhere people clapped
and cheered in restaurants and pubs,
But no joy did it bring to me,
'cause I'm stuck here on the Cubs.

Mad About Me
by Helen Hunt
I win an Emmy every year,
Unlike my friend Paul Reiser.
When I took home the Oscar too,
Paul muttered, "I despise her."
But I can't help it if I'm great,
And he's just mediocre.
I sometimes feel like
I'm Van Gogh,
And he is just Paul Coker.

DETROIT ROCK SISSIES

Hey, everybody! DO YOU WANNA ROCK??? Do you want the kind of wall-shaking, teeth-rattling rock 'n roll that only total wild men can provide? Well, there's no more macho group of rock gods than the...uh, four men in...er, lipstick, mascara and foundation...um, with shaved chests and sequined high heels? Uh-oh. Looks like you're going to have to get your sweaty thrills from a bunch of....

ARTIST: RAY ALMA WRITER: RICHARD DEVLIN

I'm **Caulk**, the leader! I have **stage fright** that the only way I can **perform** is in an **empty room** with absolutely **no one watching**, which leaves me with only one **career option**... opening for **Rootie** and the **Blowfish!** You may **remember me** as young **John Connor** in *Terminator 2*! Or, you may remember me as the **brother** in *American History X*! One thing's **for sure**... you sure **won't remember me** from this **waste of film!**

I'm **Toejam**, the **sensitive one!** I **weep openly** when ever I see **rock stars smash** their **poor, helpless guitars!** Maybe it turned out this way because of my **overbearing religious mother!** I knew I was in **trouble** from the day I was **born** – instead of a **crib** she put me in a **manger!**

I'm **Tripe**, the **dumb one!** However, I tried to **drop out** of **school** last year but my **grades** weren't **good enough!** Of course, being the **"dumb one"** out of this **group** of **losers** is like being the **least charismatic Wayans brother!**

I'm **Exlax**, the **basement** is our **secret hide away** from the world where we can **avoid** the **things** we **hate!** Unfortunately, those things include **fresh oxygen**, **sunlight**, **clean clothes**, **soap** and **each other!** People say **smoking pot** at day **kills** a **person's ambition!** I would **answer** those people but I'm **kind of beat!**

I'm **Toejam's mother**, Bible-thumping **kook!** I don't understand **why** my **son** looks up to those **KISS freaks** and their **insane costumes!** Why can't he date **someone** who **dresses normal** cardinals and popes?

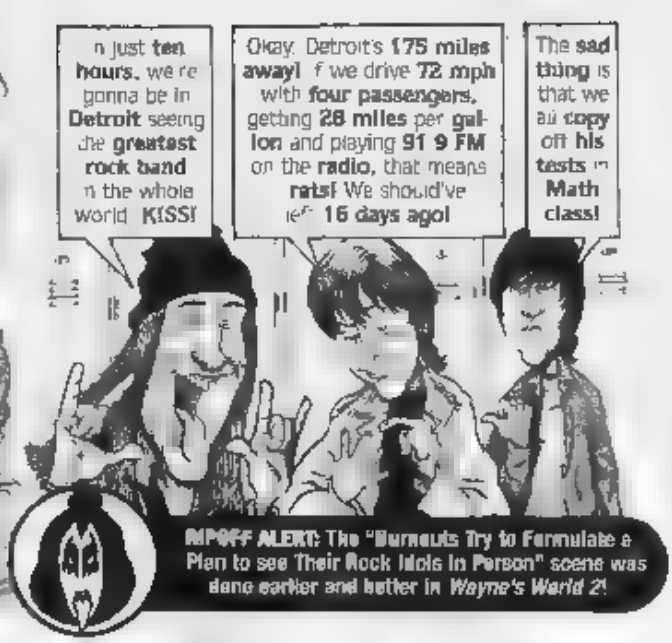
Martha Stewart. Let me fix the **appalling decor** in this movie! I could **spruce up** this **dreary dump** in two shakes! For starters, I'd move the **bong** to the **settee** and arrange some **gingham ruffles** around the **urine stained futon!**

I'm **Gene Simmons**, **KISS**, the **co-producer** of this **disaster!** I'm hoping that **funding** this **project** will make my **career** as a **Hollywood mogul** even **bigger** than **Meatloaf's**... or **Prince's**... or Bon Jovi's!

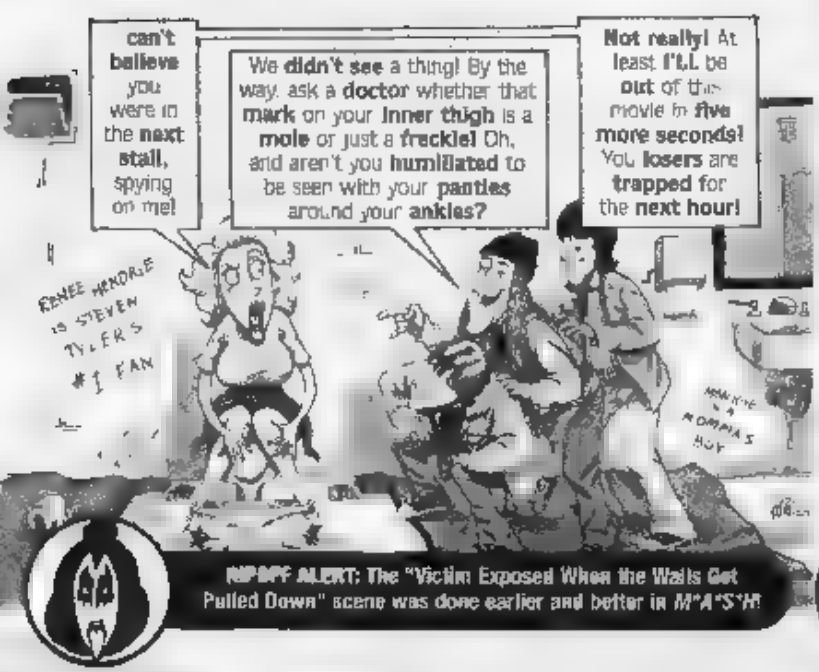
Just like my **band stole** its **stage act** from **Alice Cooper**, and our **makeup** from **Ringling Bros.**, **plagiarized** the **best parts** from **dozens** of **other movies** and **pasted 'em together** to make this flick. And I'll be **pointing out** every thing we **copied** in these **helpful RIPOFF ALERTS** like the **one below!**

RIPOFF ALERT: The "turnouts form a hard rock garage band while hoping for success" scene was done earlier and better in *Bill & Ted's Excellent Adventure!*

I...WANNA ROCK AND ROLL ALL NIGHT...AND PARTY EVERY DAY!
I...WANNA ROCK AND ROLL ALL NIGHT...AND PARTY EV-E-RY DAY!
Man, that song says it all!
It sums up my life's philosophy, too!
But sometimes I think that someday I might want to party all night, or rock and roll during the daylight hours!
Well you've always been the "philosophical dreamer" of our clique
RIPOFF ALERT: The "Shallow, Inane Rock Conversation" scene was done earlier and better in Wayne's World!

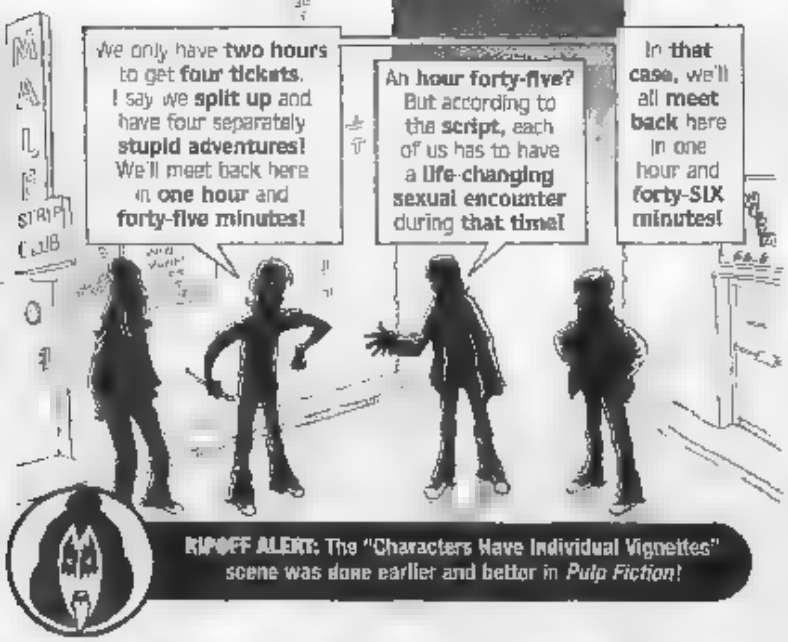

In just ten hours, we're gonna be in Detroit seeing the greatest rock band in the whole world KISS!
Okay. Detroit's 175 miles away! If we drive 72 mph with four passengers, getting 28 miles per gallon and playing 91 9 FM on the radio, that means we're 16 days ago!
The sad thing is that we all copy off his tests in Math class!
RIPOFF ALERT: The "Burnouts Try to Formulate a Plan to see Their Rock Idols In Person" scene was done earlier and better in Wayne's World 2!

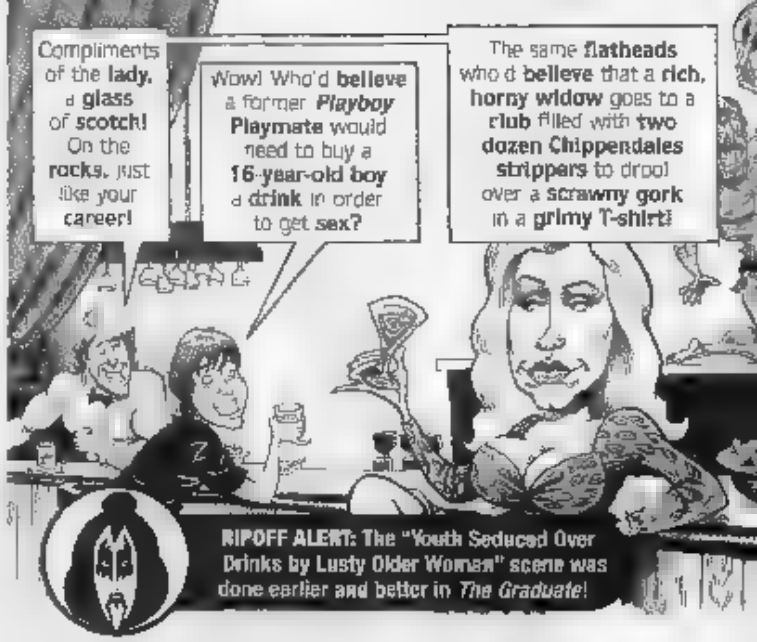
101
BWAH-HA-HA! I haven't laughed so hard since the shop teacher lost his OTHER thumb!
NO SMOKING
OUT OF ORDER
You're going to watch while I burn all four of your KISS tickets!
Why, Mom? Why're you gonna go to hell?
That too soon! But first I'll smoke four times fast!
RIPOFF ALERT: The "Exaggerated Shots of Classmates Laughing at Kid's Rotten Home Life" scene was done earlier and better in Pearl Jam's "Jeremy" video! The "Were Forced to Watch as Cherished Object Slips Away" scene was done earlier and better in Raiders of the Lost Ark! The "Psychotically Religious Mom Makes Child's Life Hell" scene was done earlier and better in Carrie! (However, it was the producer's original idea to do THIS scene in a hallway!)

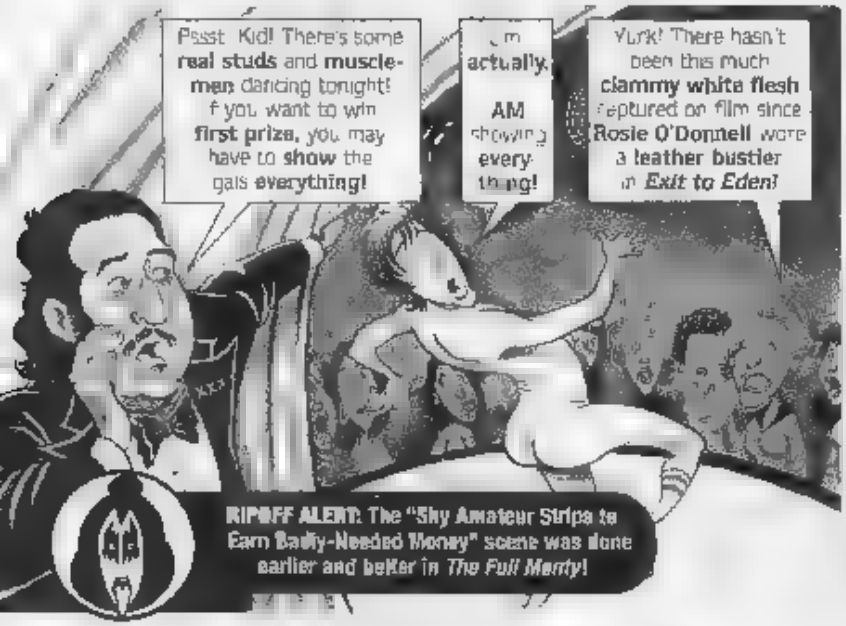

I can't believe you were in the next stall, spying on me!
We didn't see a thing! By the way, ask a doctor whether that mark on your inner thigh is a mole or just a freckle! Oh, and aren't you humiliated to be seen with your panties around your ankles?
Not really! At least I'll be out of this movie in five more seconds! You losers are trapped for the next hour!
RENEE HEADLEE IS STEVEN TYLER'S #1 FAN
RIPOFF ALERT: The "Victim Exposed When the Walls Get Pulled Down" scene was done earlier and better in M*A*S*H!

You're going to boarding school where you'll never hear that devil music again. Why would anyone want to attend a KISS concert, with all the explosions, and burning fire, and smoke bombs and fog machines, and thick clouds of marijuana fumes?
In my case I wouldn't get a breath of fresh air!
RIPOFF ALERT: The "Adults Out to Stop the Kids' Music" scene was done earlier and better in Footloose!

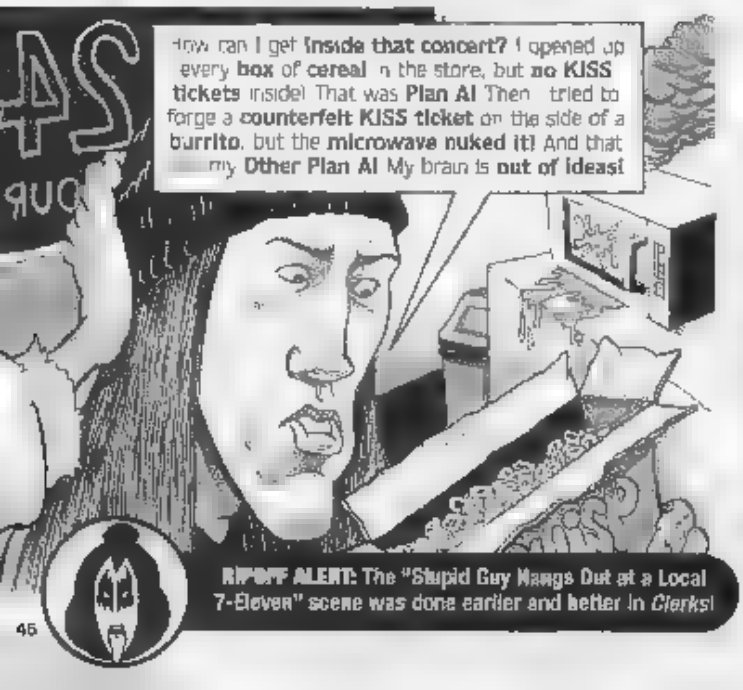
Now that's a great radio station! Cheap Trick T Rex, the Ramones!
Hey, I thought supposed to be a KISS movie! How come around 95% of the songs on the soundtrack are by other bands?
Gene Simmons picked the music! Just because HE sings KISS songs doesn't mean we have to listen to them, too!
TORONTO
10 KILOMETRES
WHOOPS ALERT! The "Lots of Driving Around, Only With Words to Create the Illusion of Action" scene was done earlier and better in Duck and Cover, The Blues Brothers, Cannonball Run, Planes, Trains and Automobiles, Thelma and Louise, Smokey and the Bandit, National Lampoon's Vacation, Rain Man, 48 Hours, Fatal Attraction, Animal House, National Bank Hillbilly, Beverly Hills Cop, Priscilla Queen of the Desert, The Sure Thing, Surf Boys, Tadpole, Wild Things, Fear and Loathing in Las Vegas, Bird on a Wire, A Night at the Roxbury, You Can't Hurry Love, Boys on the Side
You're lucky we picked you up! Now you have to put out for all four of us!
Back off boner boy! I wouldn't touch any of you with my mother's gloves on!
I told you we should have picked up that raccoon you ran over! At least roadkill still has some warmth!
Slow down, man! There's a thick fog rolling in around here, and driver visibility of just three inches!
Since when? The highway is clear all the way to Detroit!
INSIDE the car! I'm pot smoking we've been eating magic mushrooms in Cleveland!
I'm wondering if the last toll booth tried to eat the car!
WHOOPS ALERT! The "Mindless Pothead Chatter Automatically Equals Comedy" scene was done earlier and better in half a dozen Cheech & Chong movies!
I'm here to get KISS tickets!
Sorry losers! The contest rules were very clear! Your friend hung up before giving me the Phrase That Pays by saying, Yowza, yowza, the Big Blue Bowser Crew juice that shakes me loose" after the duck quack? However I can sell you a WCFM radio bumper sticker at a special "Putz of the Century" discount!
B-b-but we drove all the way from Cleveland to get these tickets!
In that case, Road Nowhere" Even the Losers" as a long distance dedication!
How can you be
Hey, last week my mother phoned me from her deathbed but didn't pick up because she wasn't the 93rd caller!
KISS
WHOOPS ALERT! The "Visitor to Radio Station Before Backtracking Really Check Where They Most Truly Are" scene was done earlier and better in Airplane Avalon!


We only have **two hours** to get **four tickets**. I say we **split up** and have four separately **stupid adventures!** We'll meet back here in **one hour** and **forty-five minutes!**
An **hour forty-five?** But according to the **script**, each of us has to have a **life-changing sexual encounter** during **that time!**
In **that case**, we'll all **meet back** here in one hour and **forty-SIX minutes!**
RIPOFF ALERT: The "Characters Have Individual Vignettes" scene was done earlier and better in *Pulp Fiction*!


Compliments of the **lady**, a **glass** of **scotch!** On the **rocks**, just like your **career!**
Wow! Who'd **believe** a former ***Playboy* Playmate** would need to buy a **16-year-old boy** a **drink** in order to get **sex?**
The same **flatheads** who'd **believe** that a **rich, horny widow** goes to a **club** filled with **two dozen Chippendales strippers** to drool over a **scrawny gork** in a **grimy T-shirt!**
RIPOFF ALERT: The "Youth Seduced Over Drinks by Lusty Older Women" scene was done earlier and better in *The Graduate*!


Psssst Kid! There's some **real studs** and **muscle-men** dancing tonight! If you want to win **first prize**, you may have to **show** the gals **everything!**
I'm **actually** AM showing **every thing!**
Yurk! There hasn't been this much **clammy white flesh** captured on film since **Rosie O'Donnell** wore a **leather bustier** in *Exit to Eden*!
RIPOFF ALERT: The "Shy Amateur Strips to Earn Badly-Needed Money" scene was done earlier and better in *The Full Monty*!

My **best chance** to sneak in is to try and **blend in** as one of the **backstage crew!**
Hey! **What** are you doing **lifting** that **drum** now? Any **REAL roadie** would know that **union regulations** give us a **55-minute break** per **hour!** GET H M boys!
RIPOFF ALERT: The "Hero Disguises Himself to Sneak Into Where the Action Is" scene was done earlier and better in *The Mask*, *Star Wars*, *Mrs. Doubtfire* and about 100 Bugs Bunny cartoons!


How can I get **inside that concert?** I opened up every **box** of **cereal** in the store, but **no KISS tickets** inside! That was **Plan A!** Then I tried to forge a **counterfeit KISS ticket** on the side of a **burrito**, but the **microwave nuked it!** And that was my **Other Plan A!** My brain is **out of ideas!**
RIPOFF ALERT: The "Stupid Guy Hangs Out at a Local 7-Eleven" scene was done earlier and better in *Clerks*!

Hmmm... What would **KISS** do if they **needed inspiration?** Of course! They'd just **take it** from **somebody else!**
Hands in the **air!** This is a **holdup!**
Hey! I'M robbing this **convenience store!**
This is a **7-Eleven**, guys... if you want to **rob us** at **gunpoint**, you'll have to **take a number!**
RIPOFF ALERT: The "Bumbling Robbery Attempt Interrupted by SECOND Robber" scene was done earlier and better in *Take the Money and Run*!

Okay, get a **hold** of the **headlights**, and then work on the **back seat!**

Sure, boss! But after I'm **done** with the **car**, can we have some **fun** with the **girl?**

Car? Who **talking** about the **girl!**

Party's over! Give me just **fifteen seconds** to burn this **image** into my **memory** forever, then **let her go!**

My hero! How did you **find** me?

Are you **kidding?** From the looks of **this movie** the **entire city** of **Detroit** is located on one **square block!**

RIPOFF ALERT: The "Hostage Chained Up in a Warehouse" scene was done earlier and better in *Lethal Weapon*!

Don't you have **anything juicy** to confess? **Nipple clamps?** Hot body oil? **Ben-wa balls?** Swabbing the deck with **Swenson?**

Is it **just me** or is this scene a little **disrespectful** to **organized religion?**

You **kidding?** This is practically a **Nativity pageant** compared to the **next panel!**

RIPOFF ALERT: The "Twit Priest Who's Hard to Take Seriously" scene was done earlier and better in *Four Weddings and a Funeral*!

Forgive me, Lord, for what I am **about to do!**

ABOUT to do? You **just finished!**

RIPOFF ALERT: The "Strangers have Sex Encounter in Enclosed Public Space" scene was done earlier and better in *Titanic*!

Let's **pretend** we were **mugged!** Maybe if we beat each other **severely enough,** the **ticket taker** will **pity us!**

Hurry up, the **concert's starting!** I can hear all the **KISS fans cheering!**

No, that's the **movie audience watching us!** They've been **dying** to **beat** the **crap** out of **us** for hours!

POW

UGH!

OUF!

RIPOFF ALERT: The "Idiots Beat Each Other Up For No Good Reason" scene was done earlier and better in *Beavis and Butt-head Do America*!

I can't believe it! We're inside at last. My **mouth** is **totally dry** — I have a **small Coke!**

That'll be **$8.95!**

NOW **believe it!**

SECTION C

NO COKE PEPSI!

PEPSI

CHEESBURGH

RIPOFF ALERT: The "Heroes Obtain the Thing That Every Single Moviegoer KNEW They Were Gonna Get All Along" scene was done earlier and better in every single Hollywood movie since *Rocky II*!

Our **dream** has been **realized!** It's all **downhill now!** After tonight, we'll be **lucky** to **graduate** before getting **menial jobs** for the rest of **our lives!**

Ugh. Can you **imagine** the four of us **going through the motions,** doing the **exact same repetitive job** over and over, day in, day out, **year after year after year?**

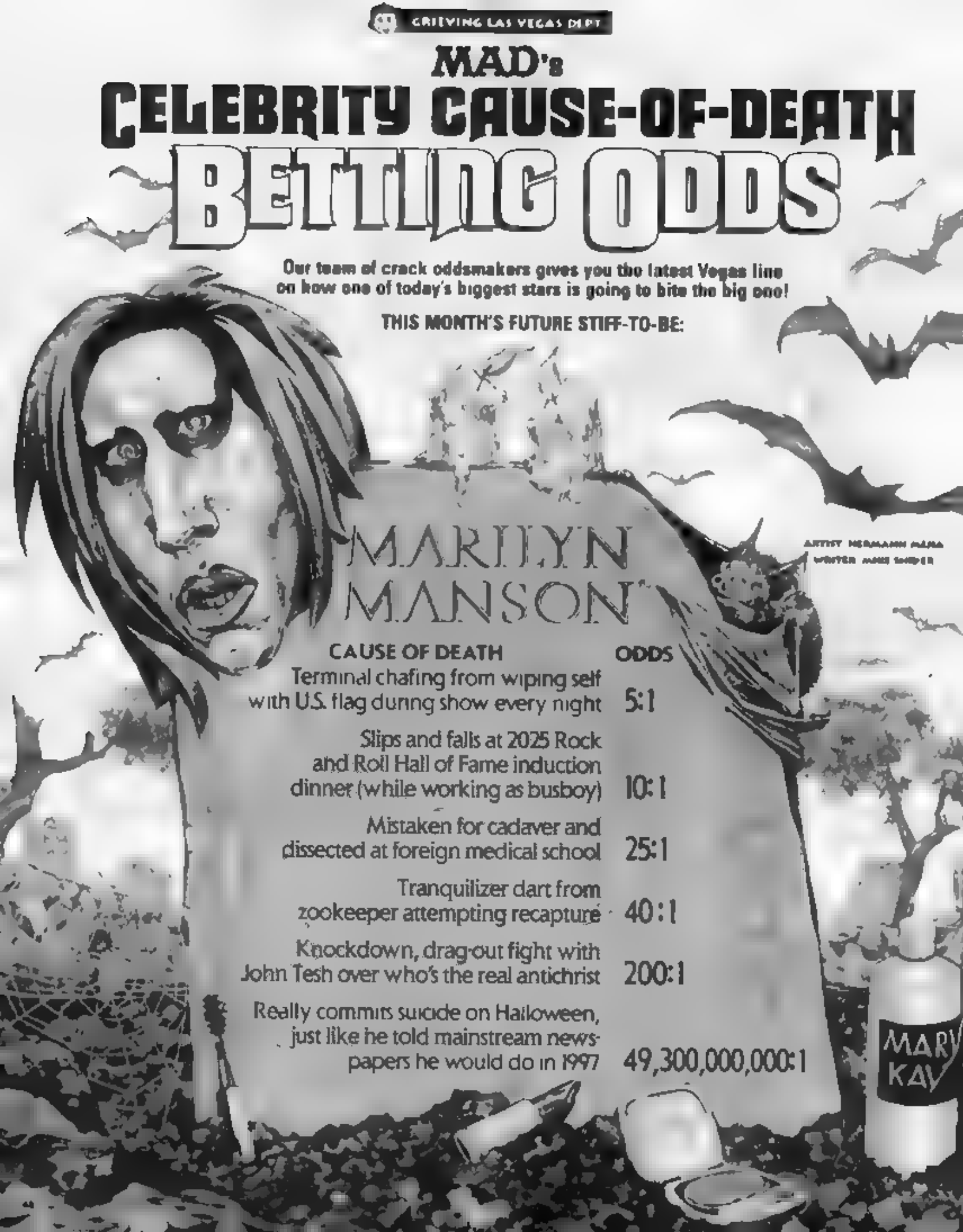
You know what **that means** dudes? It's **finally happened!** We're **JUST LIKE KISS!**

RIPOFF ALERT: The "Nonsensical & Not At All Connected to the Real Ending" scene was done earlier and much better in every other MAD movie spoof ever written!

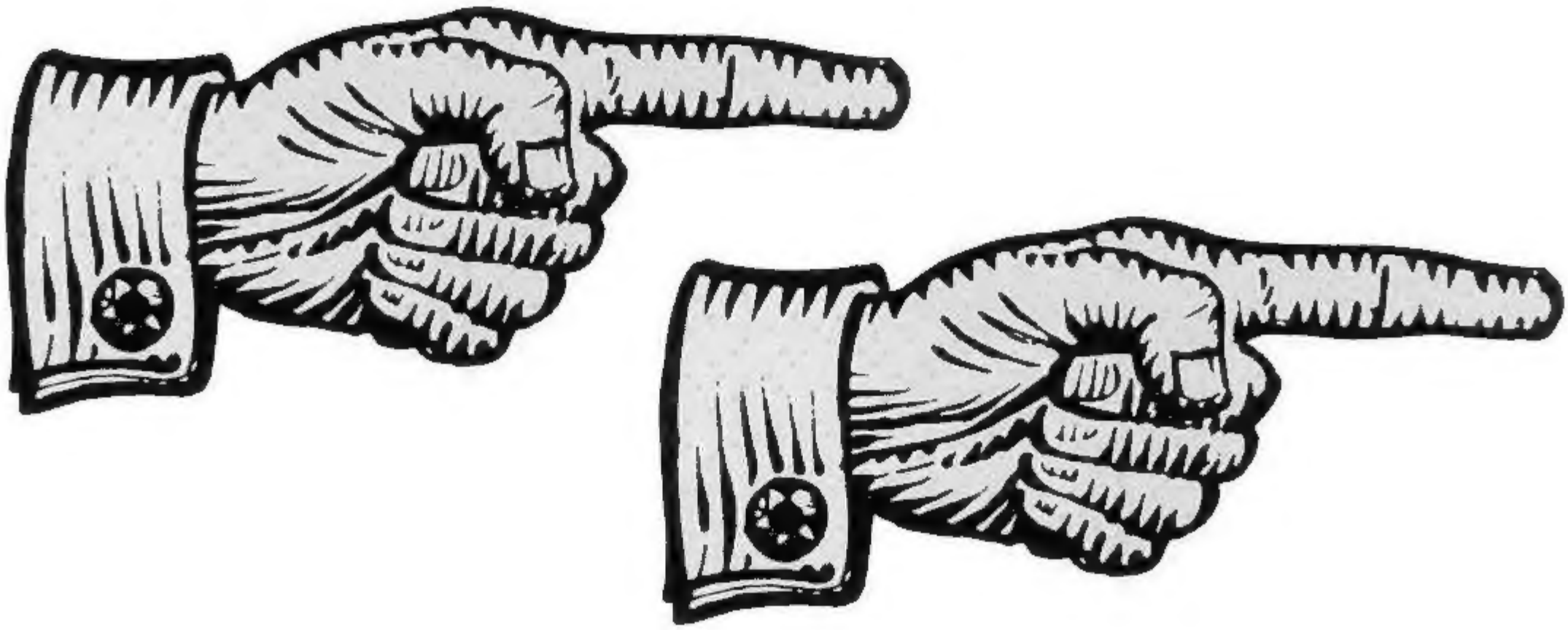
MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars is going to bite the big one!

THIS MONTH'S FUTURE STIFF-TO-BE:

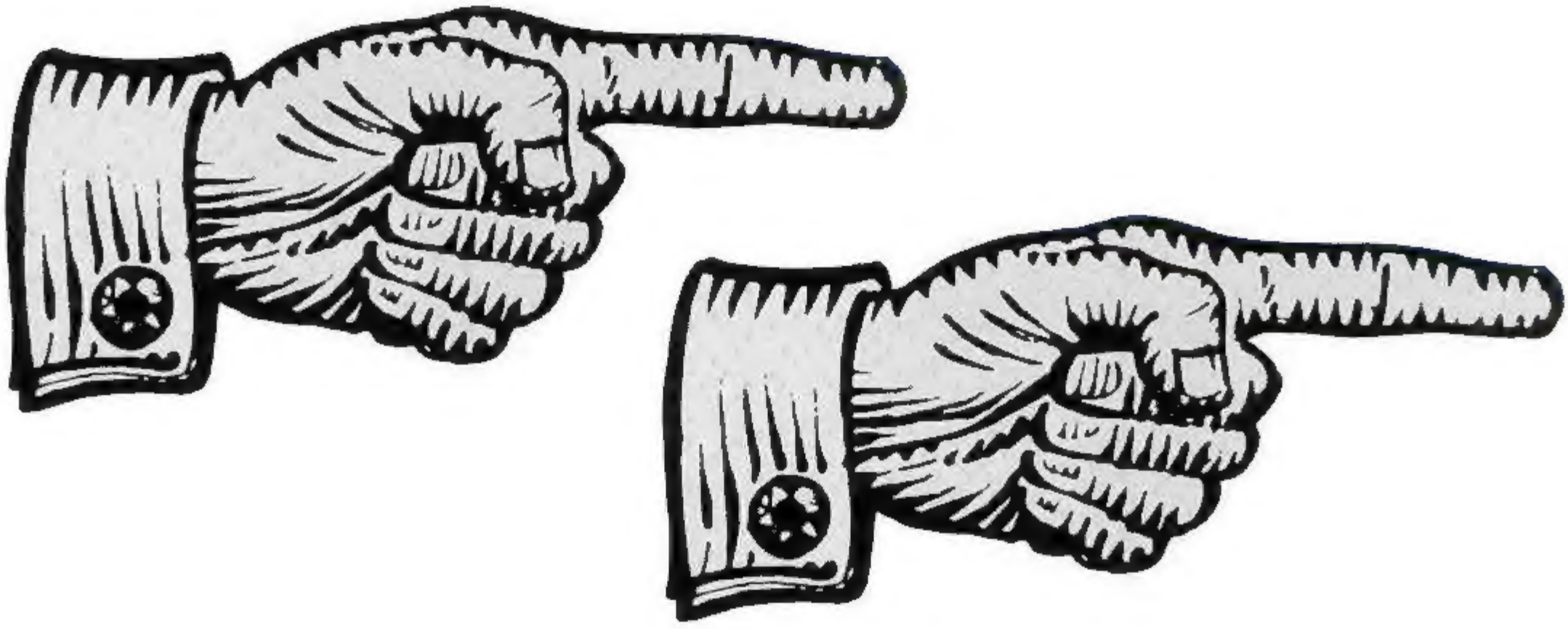


CAUSE OF DEATH	ODDS
Terminal chafing from wiping self with U.S. flag during show every night	5:1
Slips and falls at 2025 Rock and Roll Hall of Fame induction dinner (while working as busboy)	10:1
Mistaken for cadaver and dissected at foreign medical school	25:1
Tranquilizer dart from zookeeper attempting recapture	40:1
Knockdown, drag-out fight with John Tesh over who's the real antichrist	200:1
Really commits suicide on Halloween, just like he told mainstream newspapers he would do in 1997	49,300,000,000:1



Nothing to see here!

Please skip ahead.



WHAT CHILDHOOD DISEASE IS BEING DENIED COVERAGE BY HMO'S?

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

Oh, pity the people who are stuck with HMO's for their healthcare coverage! It is common knowledge that these companies are in it for the profit and care little about the patient's needs. To find out what kid disease is getting the big corporate brush-off, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

A FOLD PAGE OVER LEFT

B FOLD BACK SO THAT "A" MEETS "B"

POLICIES AT HMO'S VARY. BUT ONE THING IS LIKELY TO OFFEND EVERYONE. IT'S WHEN THEY WON'T MAKE PAYMENTS THAT PARENTS OF SICK KIDS RELY ON FOR AID IN AVOIDING DEBT THAT COULD GO ON FOREVER

A ARTIST AND WRITER: AL JAFFEE B

WHAT CHILDHOOD DISEASE IS BEING DENIED COVERAGE BY HMO'S?

FOLD PAGE OVER LIKE THIS!

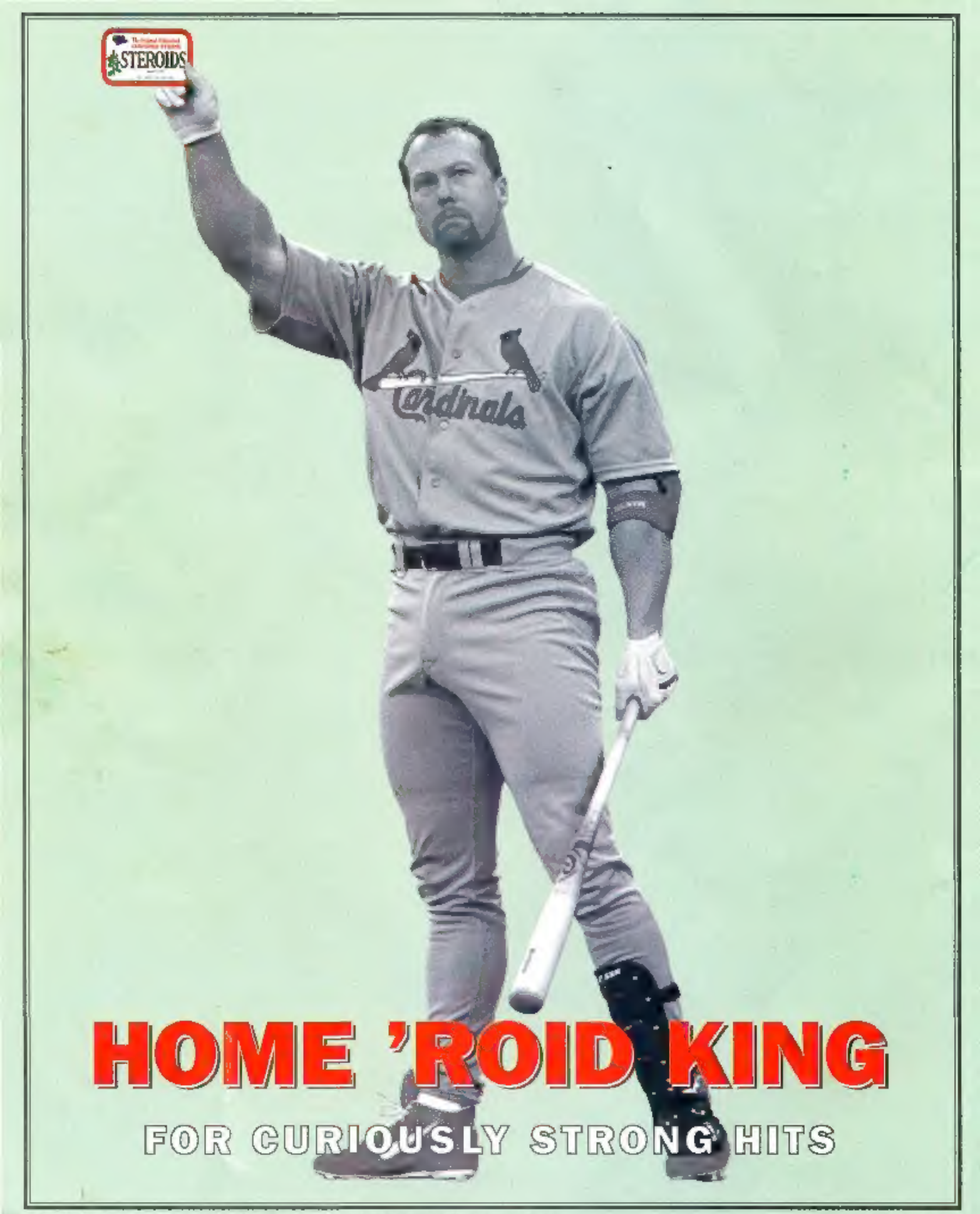
A B FOLD BACK SO THAT "A" MEETS "B"

POKE-

MON

FEVER

A B



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